

## Press release

DEKRA to present full range of services and new Ipsos study

# Expertise in Testing at Eurobike 2023

**Testing and inspection organization DEKRA will present a comprehensive range of services for increased bicycle safety at the Eurobike trade show in Frankfurt, Germany, from June 21 to 25. In Hall 8, DEKRA will showcase a range of different testing services, material and damage analyses, damage appraisals, and bicycle evaluations. The experts will also present a special innovation: a new pneumatic EMC tester for electric two-wheelers.**

The focus of DEKRA's appearance at Eurobike 2023 will be the high safety standards for electric two-wheel vehicles such as pedelecs, speed pedelecs, personal light electric vehicles, and cargo bikes. Over the past few years, DEKRA has strengthened its commitment to safe two-wheeled transportation. It has significantly expanded its range of services for manufacturers and retailers as well as end customers and users. In addition, it has substantially increased its testing capacity while complying with all widely used safety norms and standards.

### **Innovation: pneumatic EMC tester**

One highlight at the DEKRA booth will be an innovative pneumatic tester that can map all normative operating states for the measurement of electromagnetic compatibility (EMC). It can be set up quickly and can efficiently adapt to a wide range of two-wheeled e-bikes.

Thanks to its smart design, the tester fits on a turntable and eliminates the need for manual rotation, saving time and effort. The tester is placed in a low position and minimizes radiated immunity reflections for precise and reliable irradiation of the test vehicle. The test equipment itself does not emit any electromagnetic radiation, as it is pneumatically operated and does not contain any electronic components. This means that any interference that occurs can be reliably attributed to the test sample.

### **Solutions for commercial operators and users**

Other areas that will feature in DEKRA's trade show appearance include solutions for companies that provide bikes to their staff. For example, DEKRA runs DEKRA Safety Web, a reliable digital application for professionally training employees who use bicycles in their line of work. DEKRA also offers statutory testing of commercial two-wheelers in line with Germany's UVV accident prevention regulations.

### **Ipsos study commissioned**

A study conducted jointly with Ipsos will also be presented, covering matters of

DEKRA e.V.  
Corporate  
Communications  
Handwerkstrasse 15  
70565 Stuttgart,  
Germany  
<https://www.dekra.com/en/newsroom>

Date Stuttgart, June 13, 2023 / No.048  
Contact Tilman Vögele-Ebering  
Phone direct +49.711.7861-2122  
Fax direct +49.711.7861-742122  
E-mail [tilman.voegel-ebering@dekra.com](mailto:tilman.voegel-ebering@dekra.com)

interest such as customer expectations of the two-wheeler sector. Once again this year, DEKRA has embarked on a market analysis in partnership with public opinion research institute Ipsos. Around 1,000 cyclists were asked a series of questions including what they expect and require from two-wheeler sellers and the sector as a whole. Visitors to DEKRA's booth (Hall 8, Booth F12) can order a copy of this study free of charge at Eurobike 2023.

### **DEKRA at Eurobike 2023**

June 21 to 25, 2023, Frankfurt am Main, Germany

Hall 8, Booth F12

[www.dekra.de/de/ebike-services](http://www.dekra.de/de/ebike-services)

### **About DEKRA**

*DEKRA has been active in the field of safety for almost 100 years. Founded in 1925 in Berlin as Deutscher Kraftfahrzeug-Überwachungs-Verein e.V., it is today one of the world's leading expert organizations. DEKRA SE is a subsidiary of DEKRA e.V. and manages the Group's operating business. In 2022, DEKRA generated sales totaling nearly EUR 3.8 billion. The company currently employs almost 49,000 people in approximately 60 countries on five continents. With qualified and independent expert services, they provide safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to claims services, industrial and building inspections, advisory and training services, testing and certification of products and systems, also in the digital world, as well as temporary work. The vision for the company's 100<sup>th</sup> birthday in 2025 is that DEKRA will be the global partner for a safe, secure, and sustainable world. With a platinum rating from EcoVadis, DEKRA is now ranking in the top one percent of sustainable businesses.*