

## **Press release**

Safe and secure Artificial Intelligence

## DEKRA launches first generation of AI Testing and Certification services

- DEKRA enters the AI ecosystem by offering comprehensive AI Testing and Certification services that ensure safe and secure AI-powered solutions and anticipate upcoming regulations around AI Testing & Certification.
- DEKRA is a global partner throughout the entire development lifecycle of Al solutions, committed to expanding its AI Testing and Certification services along the evolving legal landscape of AI technology to assure global market access.

## DEKRA introduces the first generation of Artificial Intelligence (AI) Testing and Certification services to support customers in ensuring the safety and security of their AI-powered products and services. AI is showcasing its immense potential, rapid expansion capabilities, and market viability.

Nevertheless, its development is outpacing the speed at which regulations and standards can be formulated to govern this technology. In this context, DEKRA leverages its almost 100 years of expertise in testing and certification and its worldwide presence, to enter the AI ecosystem with a firm foundation to contribute to AI trustworthiness. With that goal, DEKRA has developed the first generation of AI Testing and Certification services, which empower customers to proactively prepare and address upcoming regulations as well as gain their users' trust in AI-powered solutions.

"We are entering a new era of fast-paced AI-driven innovation and ensuring the safety and security of AI is crucial. DEKRA is fully committed to shaping AI trustworthiness from a global perspective. With the launch of DEKRA's AI Testing and Certification services, we solidify our position as a global partner throughout the development lifecycle of AI-powered solutions. Simultaneously, we remain fully dedicated to actively contributing to establishing AI industry standards and promoting best practices. Our involvement in various AI standardization committees and working groups underscores this commitment. In this sense, we will continue extending our AI Testing and Certification services to support customers at every stage", said Fernando Hardasmal, DEKRA Executive Vice President and Head of Digital & Product Solutions.

With the growing integration of AI technology in products and applications, ensuring safety and security becomes paramount. To that end, DEKRA offers

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Advisory and Training services, which help customers understand AI regulation requirements.

The first generation of AI Testing and Certification services is complemented by a dedicated division conducting AI assessment and testing, which encompass a thorough evaluation of various aspects of the AI solutions, such as model robustness, data quality, and risk management. The ultimate goal is to provide conformity assessments while ensuring the highest standards of safety and security.

"In the evolving landscape of AI technology, differentiation goes beyond embedding AI in products and services. In the near future, competitive advantage will be gained by ensuring the safety and security of AI-powered solutions", says Xavier Valero, Director of Artificial Intelligence & Advanced Analytics at DEKRA.

Late last year, together with PwC and the innovation fund of the city of Hamburg DEKRA set up a Joint Venture with primary focus on the German market, named CertifAI. This joint company will shape trustworthiness of AI-based applications. The new DEKRA AI division will align and develop testing and certification in line with CertifAI

For more information about DEKRA's AI Testing and Certification services, visit our website: www.dekra.com/en/artificial-intelligence-and-advanced-analytics-services/

## About DEKRA

DEKRA has been active in the field of safety for almost 100 years. Founded in 1925 in Berlin as Deutscher Kraftfahrzeug-Überwachungs-Verein e.V., it is today one of the world's leading expert organizations. DEKRA SE is a subsidiary of DEKRA e.V. and manages the Group's operating business. In 2022, DEKRA generated sales totaling nearly EUR 3.8 billion. The company currently employs almost 49,000 people in approximately 60 countries on five continents. With qualified and independent expert services, they provide safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to claims services, industrial and building inspections, advisory and training services, testing and certification of products and systems, also in the digital world, as well as temporary work. The vision for the company's 100<sup>th</sup> birthday in 2025 is that DEKRA will be the global partner for a safe, secure, and sustainable world. With a platinum rating from EcoVadis, DEKRA is now ranking in the top one percent of sustainable businesses.