

## Press Release

DEKRA at Mobile World Congress 2024 (February 26-29, 2024)

## DEKRA showcases at MWC how product testing and certification are evolving for AI, Cybersecurity and Connectivity

DEKRA, the global product safety and security industry leader, will participate in a new edition of Mobile World Congress (MWC) in Barcelona (Spain), an event starting February 26th where the latest advancements in the mobile and technology landscape are exhibited. DEKRA will present how product testing and certification are evolving, influenced by the accelerated transformation of the technological landscape, where technologies progress at an unprecedented speed, particularly in critical areas such as Artificial intelligence, Cybersecurity and Connectivity, challenging even the regulations' capacity to keep their pace.

DEKRA's mission goes beyond ensuring the safety and security of products. With a legacy connected to technological development since 1925, DEKRA is committed to anticipating and providing solutions that ensure safety and security remain paramount in the dynamic world of technology, actively supporting customers in evaluating whether their products containing new and existing technologies can guarantee a safe and secure operation, while also complying with regulations.

As part of this strategy, DEKRA was the first company in the world to launch <u>AI Testing and Certification services</u> to evaluate if AI systems can provide users with a trustworthy and safe experience. Besides, DEKRA has also introduced <u>Artificial Intelligence & Advanced Analytics Services</u> support customers on how to start the journey for a safe and secure AI in their products.

Likewise, DEKRA is continuously expanding its cybersecurity services to meet the demands of the connected world, where cybersecurity is no longer merely an option but a necessity for every type of device. Leveraging expertise in security evaluations, DEKRA's cybersecurity solutions encompass the entire connected ecosystem, ranging from the vast IoT landscape to mobile phones, operating systems, cloud services, systems on chips, mobile applications, vehicles, drones and beyond.

In the connectivity area, DEKRA holds global leadership and continues to be at the forefront of technological development, extending its services and facilities at the pace

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of technical advancements, such as its recent global recognition to certify <u>Wi-Fi 7</u> <u>devices</u>, the Intelligent Transportation System (ITS) solutions development, or the upcoming extension of its testing site for automated and connected vehicles at DEKRA Lausitzring in Klettwitz (Germany).

Visitors are warmly invited to DEKRA's booth at MWC Barcelona, located in hall 7, booth 7E21, to explore the company's comprehensive global service portfolio. Attendees can delve into how emerging technologies like AI, Cybersecurity, and Connectivity are shaping the future and discover how DEKRA contributes to new ways to ensure safety and security. Additionally, exclusive meetings with DEKRA's experts can be scheduled during the event. The agenda for booking meetings at MWC is now open.

For more information about DEKRA's product testing and certification services, visit <a href="https://www.dekra.com/en/digital-and-product-solutions/">https://www.dekra.com/en/digital-and-product-solutions/</a>

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## About DEKRA

DEKRA was originally founded in 1925 to ensure road safety through vehicle inspection. With a much wider scope today, DEKRA is the world's largest independent non-listed expert organization in the testing, inspection, and certification sector. As a global provider of comprehensive services and solutions, we help our customers improve their safety, security, and sustainability outcomes. In 2022, DEKRA generated sales totaling nearly EUR 3.8 billion. The company currently employs almost 50,000 people who offer qualified and independent expert services in approximately 60 countries on five continents. With a platinum rating from EcoVadis, DEKRA is now in the top one percent of sustainable businesses ranked.