

Press Release

DEKRA Assurance Services will conduct research on behalf of Bielefeld University

DEKRA to undertake climate study on UEFA EURO 2024

DEKRA has been tasked with carrying out an ex-post climate study on UEFA EURO 2024, which will include assessing the environmental impact in the ten host cities. The work has been commissioned by Bielefeld University, which is conducting an evaluation study on EURO 2024 for the German Federal Ministry of the Interior and Community (BMI). As part of the project, DEKRA Assurance Services' sustainability experts will be determining the carbon footprint of the European international men's soccer championships as well as other sustainability key performance indicators.

Last summer, the BMI contracted Bielefeld University and German Sport University Cologne to carry out a joint project: the EURO 2024 Evaluation Study. Led by professors Pamela Wicker and Christoph Breuer, the project will be evaluating the social, economic, and environmental sustainability of the competition, which will run from June 14 to July 14 in Germany. The study will include efforts to investigate and collect data on a number of factors to capture various aspects of sustainability before and after the tournament.

The key objectives of DEKRA's ex-post climate study are:

- To prepare an ex-post climate impact assessment for EURO 2024, factoring in the results of the ex-ante climate study by the Öko-Institut
- To evaluate options to prevent emissions outright
- To map out and independently categorize responsibility with regard to the climate
- To implement an environmental impact analysis at host city level

The environmental impact analysis will be informed by the *Berliner Stadttrendite* model (added value for the city beyond financial gain, as used in Berlin), and the factors to be investigated include climate action, mobility/transportation, and waste.

The entire research project is being funded by the BMI and falls under the German government's wide-ranging action plan around EURO 2024.

DEKRA Assurance Services GmbH is an independent, external auditor of sustainability criteria in the licensing processes undertaken by the governing body responsible for

Date Stuttgart, March 22, 2024 / No. 024
Contact Tilman Vögele-Ebering
Phone +49.711.7861-2122
Fax +49.711.7861-742122
E-Mail tilman.voegele-ebering@dekra.com

DEKRA e.V.
Corporate Communications
Handwerkstraße 15
70565 Stuttgart, Germany
www.dekra.com/en/press-overview

the top tiers of soccer in Germany, the Deutsche Fussball Liga (DFL). DEKRA also helps a large number of other organizations in the worlds of sports and events to analyze and sustainably transform their business processes.

“At DEKRA, we’re proud to be playing our part in a successful UEFA EURO 2024 by applying our expertise in the sustainability of professional sports,” says Guido Kutschera, executive vice president of the DEKRA Group and responsible for the business in Germany, Austria, and Switzerland. “We share the excitement surrounding this highlight of the international soccer calendar. At the same time, our DEKRA experts will be ensuring that it is examined in an independent and objective manner to gain insights into the environmental footprint of future large-scale events.”

About DEKRA

DEKRA was originally founded in 1925 to ensure road safety through vehicle inspection. With a much wider scope today, DEKRA is the world's largest independent non-listed expert organization in the testing, inspection, and certification sector. As a global provider of comprehensive services and solutions, we help our customers improve their safety, security, and sustainability outcomes. In 2022, DEKRA generated sales totaling nearly EUR 3.8 billion. The company currently employs almost 50,000 people who offer qualified and independent expert services in approximately 60 countries on five continents. With a platinum rating from EcoVadis, DEKRA is now in the top one percent of sustainable businesses ranked.