

Press Release

Setting a new vision for trust in the digital age



DEKRA launches the first integrated global “Digital Trust Service” offering

- ▶ First-of-its-kind service: DEKRA introduces the Digital Trust Service, which reflects a combination of cybersecurity, functional safety, and artificial intelligence (AI) testing and certification.
- ▶ DEKRA’s know-how and expertise support companies to launch trustworthy products and gain customers’ confidence worldwide, based on its unique, integrated approach.
- ▶ A global benchmark for quality, security, and compliance in the digital era.

In an era where digital security, functional safety, and trustworthy AI are critical for innovation, DEKRA introduces the integrated Digital Trust Service, the first global offering of its kind. By combining safety, cybersecurity, and AI validation into a single comprehensive solution, DEKRA sets a new benchmark for trust, transparency, and compliance in the digital economy.

Objects, be it vehicles or industrial or consumer devices, are continuously evolving and are increasingly wirelessly connected and software defined. This technological advancement demands more comprehensive testing that integrates cybersecurity, functional safety, and AI evaluation, making digital trust the key factor for success. With a century of expertise in independent testing and certification, DEKRA enables businesses to accelerate product launches and strengthen global consumer trust through rigorous third-party validation.

The demand for safe, secure, increasingly AI-driven, and connected technologies is growing, and DEKRA stands as the trusted partner for navigating complex regulatory landscapes without hindering progress. “Innovation cannot thrive without trust,” says Stan Zurkiewicz, CEO and Chairman of the Board of Management at DEKRA, “we ensure cybersecurity, functional safety, and AI validation, allowing businesses to move forward with confidence—without compromising speed and progress.”

Balancing innovation and regulation in a digital world

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Contact Marie Hertfelder
Phone +49.711.7861-1360
Fax +49.711.7861-741360
E-Mail marie.hertfelder@dekra.com

DEKRA e.V.
Corporate Communications
Handwerkstraße 15
70565 Stuttgart, Germany
www.dekra.com/en/press-overview

DEKRA's Digital Trust Service provides a well-balanced approach. This empowers customers to navigate the complexities of the digital world with ease, fostering confident innovation.

"Trust is not an option—it is the prerequisite to go to market in a safe, secure and competitive manner. Businesses, regulators, and consumers expect transparent and verifiable digital security. With our new Digital Trust Service bundling, we can enable our customers to accelerate their product innovation and market launch, while mitigating safety and security risks," says Fernando E. Hardasmal, Executive Vice President Digital Products and Solutions at DEKRA.

Holistic approach to boost innovation safely and securely

Previously, companies needed to engage multiple providers for cybersecurity, functional safety, and AI compliance. DEKRA simplifies and streamlines this process with a unique Digital Trust Service ensuring integrated, seamless, independent, and globally recognized assessments. Its customers benefit from cross-disciplinary expertise, enhancing efficiency. This enables DEKRA to deliver fast, efficient and reliable support to its global customers.

"Regulatory complexity must not slow down innovation. With over 200 experts active in Digital Trust Services, we are making testing and certification faster, more efficient, and globally scalable, allowing our customers to focus on delivering safe, secure, and compliant products with confidence," Hardasmal adds.

About DEKRA

For 100 years, DEKRA has been a trusted name in safety. Founded in 1925 with the original goal of improving road safety through vehicle inspections, DEKRA has grown to become the world's largest independent, non-listed expert organization in the field of testing, inspection, and certification. Today, as a global partner, the company supports its customers with comprehensive services and solutions to drive safety and sustainability forward—fully aligned with DEKRA's anniversary motto, "Securing the Future." In 2024, DEKRA is expected to generate revenue of 4.3 billion euros. Around 49,000 employees are providing qualified and independent expert services in approximately 60 countries across five continents. DEKRA holds a Platinum rating from EcoVadis, placing it among the top 1% of the world's most sustainable companies.