

Press Release

Boosting digital management of vehicle damages



DEKRA takes over majority stake in Swiss tech company Spearhead

- ▶ Share increased to 50.1 %
- ▶ Two new members join the supervisory board
- ▶ Digital solutions for vehicle expertise are in demand

International expert organization DEKRA has taken over a majority stake in Swiss tech company Spearhead AG. Spearhead is a pioneer in digital solutions for claims management and offers insurers, fleet operators, and car dealerships systems for the complete digital processing of vehicle damage claims. DEKRA had held a minority stake since 2021; this has now been increased to 50.1%.

“For 100 years, DEKRA has always been at the cutting edge with its services – and we are continuing along this path”, says Guido Kutschera, Executive Vice President responsible for DEKRA's business in Germany, Switzerland, and Austria. “We have had close ties with Spearhead for many years, and by acquiring a majority stake, we are sending a clear signal: DEKRA is and will remain the pace setter and technology leader in digital claims management. Our customers, especially those in the insurance sector, are increasingly integrating our digital services into their processes. Here, we combine state-of-the-art technology with decades of experience in expert assessments. The result: tailor-made solutions for the claims settlement of tomorrow.”

Spearhead's business model focuses on digital processes in the handling of vehicle damage, starting with the fast and accurate reporting of damage (“first notice of loss”). With the help of a dynamic questionnaire, digital reporting tools and, where possible, telematics data, it is possible to classify vehicle damage within a very short time and initiate the next steps as quickly as possible. This is based on a huge database of real accident data and DEKRA damage reports.

As part of the majority takeover, DEKRA is also strengthening the strategic management of the company and appointing two additional members to Spearhead's supervisory board. In addition to Guido Kutschera, who will remain president of the supervisory board, Friedemann Bausch, Managing Director of DEKRA Automobil

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Contact Wolfgang Sigloch
Phone +49.711.7861-2386
Fax +49.711.7861-742386
E-Mail wolfgang.sigloch@dekra.com

DEKRA e.V.
Corporate Communications
Handwerkstraße 15
70565 Stuttgart, Germany
www.dekra.com/en/press-overview

GmbH, and Bernd Grüninger, Head of Appraisals and member of the Directorate of DEKRA Automobil GmbH, will be on the board.



About DEKRA

For 100 years, DEKRA has been a trusted name in safety. Founded in 1925 with the original goal of improving road safety through vehicle inspections, DEKRA has grown to become the world's largest independent, non-listed expert organization in the field of testing, inspection, and certification. Today, as a global partner, the company supports its customers with comprehensive services and solutions to drive safety and sustainability forward—fully aligned with DEKRA's anniversary motto, "Securing the Future." In 2024, DEKRA generated revenue of 4.3 billion euros. Around 48,000 employees are providing qualified and independent expert services in approximately 60 countries across five continents. DEKRA holds a Platinum rating from EcoVadis, placing it among the top 1% of the world's most sustainable companies.