

## Press Release

Testing, Inspection and Certification for marketplace sellers

# **DEKRA recognized as official testing company by Amazon**

**DEKRA has been officially recognized as a Testing, Inspection, and Certification (TIC) company by Amazon within the Direct Product Validation (DPV) Program. Sellers at Amazon can now commission DEKRA to test or certify their products, allowing them to be distributed in specific regional markets.**

Amazon's DPV Program is designed to help ensure that products sold on Amazon marketplaces comply with safety, quality, and regulatory requirements before they are offered. Through preliminary product validation, the DPV program aims to reduce risks and accelerate market access.

### **Various product categories**

DEKRA is now officially listed as a recognized TIC provider for numerous product categories to be sold on the Amazon marketplace in North America and/or the European Union, such as toys, clothing storage units, e-mobility, infant feeding products, laser products, power banks and portable power stations and products containing button cell and coin batteries. Additional product categories are currently under evaluation and are expected to be added soon.

DEKRA's Division Digital & Product Solutions operates a global network of state-of-the-art laboratories and certification bodies to offer a broad portfolio of product testing services, based on national and international standards as well as industry and customer requirements: cybersecurity, AI, connectivity, product safety and product certification, EMC/RF, medical devices and automotive.

[www.dekra.com/en/digital-and-product-solutions/](http://www.dekra.com/en/digital-and-product-solutions/)

### **About DEKRA**

*For more than 100 years, DEKRA has been a trusted name in safety. Founded in 1925 with the original goal of improving road safety through vehicle inspections, DEKRA has grown to become the world's largest independent, non-listed expert organization in the field of testing, inspection, and certification. Today, as a global partner, the company supports its customers with comprehensive services and solutions to drive safety and sustainability forward. In 2025, DEKRA*

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*generated revenue of 4.4 billion euros. More than 48,000 employees are providing qualified and independent expert services in approximately 60 countries across five continents. DEKRA holds a Platinum rating from EcoVadis, placing it among the top 1% of the world's most sustainable companies.*