Press Release

TIC Company Reviews Its 2026 Performance

DEKRA Sustains Growth and Unlocks New Opportunities

Amid continued economic and geopolitical uncertainty, DEKRA remains firmly committed to its strategic course. The global expert organization expects revenue to increase by around 5% to 4.7 billion euros in 2026, building on its resilient core business, global presence, and new areas of growth.

“Economic conditions remain challenging, but our resilient business model and deep technological expertise in our strategic growth areas of Mobility, Digital Trust, and Sustainability give us a clear advantage, allowing us to capitalize on new growth opportunities,” says Stan Zurkiewicz, CEO and Chairman of the Management Board of DEKRA. “We are strengthening our established business and expanding our presence in markets where we see significant long-term potential. At the same time, we are investing in new capabilities for the technologies of tomorrow.”

Digital Trust – Building Confidence in Digital Systems

Digital Trust is one key area in which DEKRA is driving future growth. Ubiquitous connectivity and the exponential development and adoption of artificial intelligence, including physical AI, are driving demand for independent testing and certification services. As a result, traditional testing services are increasingly being complemented by Digital Trust services.

DEKRA further strengthened its position in this field in 2026. One major milestone was becoming the world’s first accredited certification body for biometric AI systems in accordance with the requirements of the EU AI Act. The company is also expanding its capabilities in cybersecurity and post-quantum cryptography; for example, through a strategic collaboration with IBM. The aim is to support companies in deploying new technologies safely and with confidence.

“New technologies offer enormous opportunities, but they also introduce new risks. Trust cannot be built on a mere promise that a technology is safe,” emphasizes Zurkiewicz. “It requires verifiable evidence and independent assessments. This is where we see a key responsibility for DEKRA – and an important area of future growth.”

Date Stuttgart, November 26, 2026 / No. 119
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Focus on Strategic Growth Regions

The targeted expansion of DEKRA's international market presence is a key element of its IMPACT 2030+ corporate strategy. The company aims to consolidate its position in the strategic growth regions of the Americas and Asia-Pacific (APAC) over the long term. The positive business performance underlines the potential of these markets. For 2026, DEKRA expects revenue growth of 8% or so to around 200 million euros in the Americas and roughly 8% to approximately 300 million euros in APAC.

To capitalize on these growth opportunities, DEKRA is continuing to expand its testing capabilities in both regions. In Suzhou, China, the company has opened a new testing center spanning over 12,000 square meters. It offers state-of-the-art testing capabilities in areas including electrified vehicles, advanced manufacturing technologies, information technology, and energy storage. In the United States, DEKRA has further expanded its Michigan Automotive Test Center of Excellence. Recognition by major automotive manufacturers such as General Motors and Ford has laid an important foundation for further strengthening the center's position in the North American automotive market.

Strong European Roots – Leadership in Mobility

At the same time, DEKRA's established European markets, particularly its home market of Germany, continue to provide a strong and stable foundation. Despite challenging economic conditions, DEKRA expects revenue growth of around 5% in the GSA (Germany, Switzerland, Austria) region in 2026.

Germany is also home to one of DEKRA's key innovation hubs for the future of mobility: the DEKRA Technology Center at the Lausitzring in Klettwitz. Operations at its new Battery Test Center were further ramped up in 2026. With its comprehensive testing capabilities for batteries and for automated and connected driving, the site reinforces DEKRA's leading position in Future Mobility. This builds on the company's strength in its established mobility business as, with 34 million vehicle inspections worldwide, DEKRA is the undisputed global market leader in this field.

Enabling a More Sustainable Future

Sustainability, particularly in the context of the energy transition, is another key growth area for DEKRA. The increasing deployment of renewable energy and low-carbon technologies is driving demand for independent testing, inspection, and certification services. DEKRA supports customers throughout the life cycle of energy infrastructure,

from hydrogen and renewable energy installations to stationary battery storage, helping ensure that new technologies can be deployed safely and reliably.

DEKRA's own sustainability performance has also received international recognition. The company was recently honored with the Climate Resilience Award for Business 2026 in the "Protecting People First" category, presented by the World Business Council for Sustainable Development (WBCSD) and the Global Resilience Partnership (GRP). The award recognizes the DEKRA Climate Impact Program's contribution to strengthening climate resilience. DEKRA also renewed its EcoVadis Platinum rating, placing it among the top 1% of companies assessed.

Entering 2027 with a Clear Strategy

Looking ahead to 2027, DEKRA remains committed to its strategic course of further strengthening its core business and unlocking new growth opportunities across both geographic markets and technological fields. The company's strong customer relationships provide a solid foundation for future growth. DEKRA's Net Promoter Score (NPS) – the leading standard for measuring customer satisfaction – increased for the third consecutive year, reaching 59.5 points in 2026 (previous year: 56.3).

"Our customers are facing increasingly complex technological and regulatory challenges. Our ambition is to help them navigate this transformation with confidence. This is where we see our greatest opportunity to create value and grow," concludes Zurkiewicz.

Caption:

Amid continued economic and geopolitical uncertainty, DEKRA remains firmly committed to its strategic course. The global expert organization expects revenue to increase by around 5% to 4.7 billion euros in 2026. Photo: DEKRA

About DEKRA

For more than 100 years, DEKRA has been a trusted name in safety. Founded in 1925 with the original goal of improving road safety through vehicle inspections, DEKRA has grown to become the world's largest independent, non-listed expert organization in the field of testing, inspection, and certification. Today, as a global partner, the company supports its customers with comprehensive services and solutions to drive safety and sustainability forward. In 2026, DEKRA expects revenue of around 4.7 billion euros. More than 49,000 employees provide qualified and independent expert services in approximately 60 countries across five continents. DEKRA holds a Platinum sustainability rating from EcoVadis, placing it among the top 1% of the globally assessed companies.