



Helping your business thrive and innovate

making the world safer

DEKRA Mark



A flexible mark that supports product safety in an innovative world

Since 1928, DEKRA has proven to be a trusted partner for product safety. DEKRA Mark is our certification mark to contribute to a safer world. Today and in the future

Safety concerns us all

As our world is becoming more connected on the road, at work, and at home - people need to feel confident that products are safe, secure, and reliable. Together we will take care of that. Every step of the way.

Going forward in 2022 we will issue our recognized certification marks to support product safety worldwide. While the DEKRA Mark is fairly new in the industry, it is backed by an renowned and respected organization: **DEKRA.**

Best of breed in the industry

DEKRA has been successful in the field of safety for almost 100 years. Founded in 1925 in Germany, it is today one of the world's leading organizations in the testing, inspection and certification industry.

Together with around 46,500 experts in approximately 60 countries on all continents we are dedicated to help our customers successfully market their products through internationally recognized certification marks, like the **DEKRA Mark.**

Benefits of DEKRA Mark

DEKRA offers a broad portfolio of professional services, thus making sure our customers get the most out of their investments:

- ▶ Type testing optimized with the DEKRA flexible testing solutions
- ▶ less inspections per year and combine mandatory inspections for a range of international standards
- ▶ DEKRA inspections and product re-examinations provide valuable data that can be used as part of quality procedures

Frequently asked questions about DEKRA Mark

Is it possible to combine DEKRA Mark with other international certification schemes, such as cDEKRAus, EAC, CCC, CB, etc.?

Yes, this is possible depending on the product and the respective certification scheme. Smart integration with other international schemes (e.g. for USA/ CAN market access) can result in an even more cost-efficient certification process. Contact your DEKRA account manager for more information.

Is it mandatory to use the DEKRA Mark on the product?

It is strongly recommended to mark your products in such a way that it can be recognized as a DEKRA Mark certified product. This can be done either on the product itself or on its packaging. Our DEKRA experts are more than happy to answer any other questions you might have on this topic.

Is it mandatory to use the DEKRA Mark QR code?

Each DEKRA Mark certified product has a unique identifier, being either a QR code and/or a unique number. It is strongly recommended to have a form or traceability, meaning you can either use the QR code or the corresponding number. Both will give you direct and easy access to the DEKRA Certified Product Register, simply by scanning the code or entering the number on DEKRA-CheckMe.com.

The screenshot shows the 'DEKRA CheckMe Certified Products Search' page. It features five input fields: 'CERTIFICATE NUMBER' (at least 6 characters), 'TRADEMARK BRAND' (at least 2 characters), 'COMPANY NAME' (at least 3 characters), 'TYPE NUMBER' (at least 2 characters), and 'FIELD CERTIFICATION LABEL' (at least 1 character). A green 'SEARCH' button is located below the fields. At the bottom, there are social media icons and a footer with '© DEKRA CERTIFICATION B.V.'.

The screenshot shows the search results for 'CERTIFICATE 71'. It includes a 'DEKRA' logo and the following details: 'Type of certificate: DEKRA Mark', 'Certificate issued by: DEKRA Certification B.V., THE NETHERLANDS', 'Date of certificate: ...', 'Certificate expiration date: N/A', 'Certificate expiration reason: N/A', 'Standards applied: EN 62196-1:2014, EN 62196-2:2017, IEC 62196-1:2014, IEC 62196-2:2016', 'Company name: ...', 'Trademark: ...', 'Product description: Vehicle connector', 'Type number: ...', and 'Technical details: ...'. A 'Add to product overview' button is at the bottom.

Can the mark be used for promotional materials/ reasons?

If your product is certified by our DEKRA experts you will be granted the right to use the DEKRA Mark. This mark is a visible confirmation and proof of successful certification. The DEKRA Mark may be published in promotional materials (such as advertisements, brochures, presentations, tradeshow materials, websites etc.) on condition that the mark clearly refers to the certified product. To benefit sustainably from our mark for trust and safety, it is crucial that you apply it consistently and guard its integrity. Please contact your DEKRA account manager for more details.



DEKRA Mark The trusted product safety mark powered by DEKRA



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Subject to change.
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