

PRODUCT SHEET sustainClub Certification



Introducing Sustainable Solutions for Professional Sports Clubs

With sustainability principles increasingly affecting every aspect of modern life, professional sports clubs are called to join the team of global citizens, companies and governments adopting sustainable practices. DEKRA provides comprehensive auditing to help you score the points you need to succeed with recognized sustainClub certification.

Running the Good Race

Garnering a unique position of influence, sustainable clubs can encourage players, business partners and fans to act more responsibly while adapting to recognized sustainability guidelines and mandates designed to reduce their own impact on the planet and the communities in which they operate. At this stage of the game, it is incumbent on club leaders to come off the sidelines and play an active role in moving the ball of sustainability down the field and throughout their value chain.

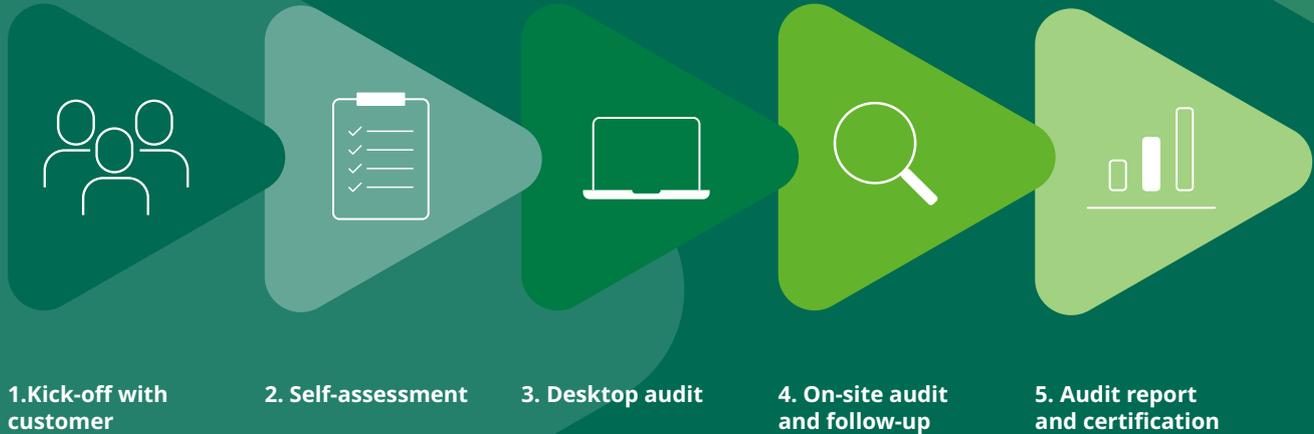
At DEKRA, we understand the challenges you face in the race to champion sustainability goals according to industry best practices and regulatory frameworks as well as established environmental standards and social expectations. Our experts provide you

solid advice and recommendations on effective strategies and systems while protecting you by closing inefficient or counterproductive gaps in your sustainability efforts. We get you to the finish line in great shape and record time to claim blue-ribbon [sustainability certification for professional sports clubs](#).





Our Sustainability Audit for Professional Sports Clubs



sustainClub Certification

Certification provides companies the opportunity to set themselves apart from their competitors and boost their brand for added value to investors and consumers alike. Professional sports clubs looking to demonstrate sustainable success rely on sustainClub certification to let sponsors, fans and other stakeholders know about their efforts and actions. Setting a new standard in the sports industry, sustainClub certification demonstrates the tangible commitment of designated sustainable clubs to reducing their ecological footprint, promoting economic sustainability and transparency, and contributing to the positive advancement of our society.

DEKRA experts conduct a comprehensive audit providing thorough analysis of the sports club with evaluation based on the three pillars of sustainability: economy, ecology and social issues. Using a set of 161 criteria, our team of seasoned professionals assess and appraise actual sustainability performance. Applicants are awarded either Bronze, Silver or Gold sustainClub certification depending on the number of criteria met.

Points on the Board with sustainClub Certification

Certifying your sports club according to sustainClub standards and guidelines can help you:

- ▶ Understand environmental, social and legal expectations of responsible business behavior
- ▶ Develop, evaluate and refine proven sustainability protocols and practices
- ▶ Foster strong relationships with stakeholders (investors, regulators, sponsors, fans)
- ▶ Shift toward a long-term sustainable business model for enhanced image to grow fan base
- ▶ Continually improve sustainability performance based on 3-tiered structured framework

Preparing for sustainClub certification provides insight helping you to better understand your business and implement effective measures that get the ball rolling so you can achieve the level of certification you need to succeed.



Taking You to the Next Level

When it comes to sustainClub certification, DEKRA stands out as the trusted choice. We hold the exclusive auditing rights for this certification, ensuring a thorough and reliable audit.

At DEKRA, we take immense pride in delivering exceptional value and expertise and strive to continuously improve our own sustainability performance. Since 2020, DEKRA has held the platinum medal of the EcoVadis sustainability rating organization.

Our team of dedicated sustainability professionals sets us apart, knocking it out of the park with in-depth knowledge of industry best practices, regulatory frameworks and global sustainability standards. Understanding that every industry is unique, we tailor our approach to align with the specific goals and objectives of your sports club.

Through our comprehensive sustainClub audit process, you'll gain invaluable insights to drive meaningful changes and have a positive impact on your triple bottom line: people, planet, and profit.

Embark on a transformative journey towards a brighter, more sustainable future by scheduling sustainClub certification audit services with us. Together, we can create lasting positive change and build a world in which you can make a meaningful difference as a certified sustainable club.

Speak with a service representative to learn more about our sustainable sports certification today so you can win tomorrow!

CONTACT US!



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