

## Conditions of use for the DEKRA Award 2022

### Category “Startup”

#### Preamble

The DEKRA Award is presented by DEKRA in the categories of Safety, Security, Sustainability and Startups. The Winners for the DEKRA Awards receive a DEKRA Award signet (the "**Signet**") and a DEKRA Award certificate (the "**Certificate**"). The conditions of use for the Signet and the Certificate are set out below.

#### 1. Use of the Signet

1.1. These conditions grant the winner the right to use the sample Signet as shown below in accordance with the following provisions.



1.2. The winner is entitled to use the Signet from the date on which the conditions of use are signed by the winner and received by DEKRA, but at the earliest with the end of the award ceremony on November 8, 2022 up to and including December 31, 2024. After this period, the winner must stop using the Signet for advertising purposes.

1.3. The winner may not transfer or sub-license the right to use the Signet, including to affiliated companies.

- 1.4. The Signet is made available as an electronic file. The winner is entitled to change the size of the Signet; however, its size may be reduced up to and including font size Arial 6 only. When changing the size of the Signet, the winner must ensure that the text of the Signet remains fully legible and the proportions of the individual elements are not changed.
- 1.5. DEKRA is entitled to restrict, deny, or withdraw the right to use the Signet if:
- the conditions of participation are violated or the conditions for receipt of the award are not (or are no longer) fulfilled, e.g. if it is established that the winner's application contained incomplete or incorrect information,
  - the Signet is used contrary to these conditions of use,
  - circumstances arise which, applying reasonable discretion within the meaning of Section 315 of the German Civil Code (BGB), DEKRA believes could adversely affect its reputation (e.g. cases of product liability, accusations of corruption, or similar at the winner) either directly or indirectly (e.g. via business relationships), particularly with reference to publicly available sources of information.
- 1.6. The winner may not use the Signet in a misleading manner or in such a way as to damage DEKRA's reputation. The winner may use the Signet in accordance with the applicable laws only, and in particular the German Act Against Unfair Competition.
- 1.7. When using the Signet for advertising purposes, the winner must ensure the relevance of the Signet to submitted and nominated Best Practice concept. If the Signet is awarded in recognition of a concept or a process, it may not be used in advertising on a product. Furthermore, the Signet may not be used for concepts that differ from the subject of the Best Practice.

## **2. Use of the DEKRA Award Certificate**

- 2.1. The Certificate may also be used during the two-year period.
- 2.2. The Certificate may be used only in the form in which it was awarded to the winner. Changes to the shape, design, or size of the Certificate are not permitted. The winner may use the Certificate as a whole only. The use of individual elements of the Certificate is not permitted. No text or graphics may be added to the Certificate.
- 2.3. Above and beyond this, the provisions set out in section 1 apply accordingly to the use of the Certificate for advertising purposes.

### 3. Use of the DEKRA brand and the DEKRA logo

- 3.1. The winner is not permitted to use the DEKRA brand or the DEKRA logo separately from the Signet.
- 3.2. The winner may not give the impression that it has a business relationship with DEKRA or that it is entitled to represent or obligate DEKRA externally in any way.

### 4. Liability

- 4.1. DEKRA shall not be liable for any unauthorized use of the Signet or the Certificate by the winner.
- 4.2. DEKRA reserves the right to take further steps if the publication/use of the Signet or the Certificate by the winner violates these conditions or DEKRA considers such publication/use to be improper.

**I hereby acknowledge the conditions of use for the Signet and agree to the conditions of use.**

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Place, date

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Company name/stamp

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Contact person

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Signature

Contact: Ms. Manuela Jelacic, Brand Management, Tel. +49 (0) 711 7861-2259, manuela.jelacic@dekra.com