

PRODUCT SHEET

Carbon Decreased Product Verification

Carbon Decreased Product Verification by DEKRA provides businesses with a reliable way to demonstrate their achievements in reducing product carbon footprints. This verification confirms that reductions are quantifiable, verifiable, and aligned with the requirements of ISO 14067.

Why Carbon Decreased Product Verification Matters

DEKRA's Carbon Decreased Product Verification provides a solid foundation for demonstrating transparency and credibility, ensuring that carbon reduction efforts are accurately communicated.

Key Benefits

- ▶ 1. Transparency: Ensure that carbon reductions are real, measurable, and non-misleading.
- ▶ 2. Competitive Advantage: Verified carbon reductions differentiate your products, appealing to environmentally conscious consumers.
- ▶ 3. Risk Mitigation: Avoid the risks of greenwashing by ensuring that independent experts validate all carbon reduction claims.

CONTACT US!

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Verification Process

- ▶ 1. Kick-off Meeting: Discuss the product, reduction measures, timeline, and required documentation for verification.
- ▶ 2. Submission of Documents: Customer provides reports, product details, and calculation data.
- ▶ 3. Critical Review: The study is reviewed (following ISO 14071) in two rounds to ensure ISO 14067 conformity and the validity of carbon reduction claims.
- ▶ 4. Preparation of Review Statement: Final review and issuance of the verification statement.
- ▶ 5. Periodic Surveillance: Annual reviews ensure ongoing compliance and validity of the carbon reduction.

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