

A large green graphic on the left side of the image, featuring a white play button icon and the text "Circular Economy Principles Training: Mastering the Fundamentals for Sustainable Business Practices" in a white, sans-serif font. The graphic is composed of several overlapping, rounded rectangular shapes in shades of green.

Circular Economy Principles Training: Mastering the Fundamentals for Sustainable Business Practices



Circular Economy Principles Training

In a linear economy, raw materials are used to make products that eventually become waste. In contrast, a Circular Economy focuses on keeping products and materials in use for as long as possible through maintenance, reuse, refurbishment and recycling to minimize waste. This approach is essential to addressing climate change and other global challenges why it is also a key element of the EU Green Deal.

Our Circular Economy Principles Training provides a structured introduction to the Circular Economy covering its concept, elements, implementation strategies and business implications. This course efficiently explains the relevance of Circular Economy practices and helps assess their potential impact on your business.

As part of DEKRA's comprehensive sustainability training portfolio, this e-learning equips companies and their employees with the essential knowledge needed to address core sustainability issues by using a mix of media, including reading material, videos, interactive elements, and practical examples, for a memorable learning experience.

Regulatory Framework

This training is aligned with the new ISO 59000 family of standards, which provide a framework for assessing circularity in products and business models. It also covers relevant EU directives, such as the Circular Economy Action Plan and the EU Ecodesign for Sustainable Products Regulation (ESPR), ensuring participants are well-versed in the regulatory landscape.

Learning Units

1. The importance of Circular Economy
2. Circular Economy – idea and implications for business
3. Elements of Circular Economy
4. Next steps for incorporating Circular Economy
5. Closing

Target Group

- ▶ Sustainability managers
- ▶ Environmental managers, waste managers, EHS managers
- ▶ Managers responsible for corporate business model
- ▶ Product managers
- ▶ Supply chain managers, procurement managers
- ▶ Interested customers seeking orientation





Circular Economy Principles Training

Learning Objectives

- ▶ Summarize the importance of Circular Economy based on current trends and regulations.
- ▶ Differentiate between circular and linear economy.
- ▶ Explain the concept of Circular Economy and its application in business.
- ▶ Name different Circular Economy approaches and their guiding principles (such as Ellen MacArthur, ISO 59004).
- ▶ Describe relevant implementation strategies for Circular Economy.
- ▶ Rethink products according to Circular Economy principles by applying the 10Rs of Potting.
- ▶ Assess circularity indicators for measuring circularity.
- ▶ Understand the role of environmental assessments of a circular product for a trustworthy communication.

Training Course Details

- ▶ **Delivery format:** E-learning
- ▶ **Duration:** Approximately 90 minutes
- ▶ **Entry requirements:** No prior knowledge required
- ▶ **Examination procedure:** Knowledge test at the end of the course
- ▶ **Completion:** DEKRA certificate after successful completion
- ▶ **Technical requirements:**
Stable internet connection, up-to-date operating system and browser, access via laptop or mobile device

Why DEKRA?

- ▶ Benefit from DEKRA's expertise on Circular Economy through our structured e-learning course, designed for beginners and accessible anytime, anywhere. Gain from practical examples and exercises that facilitate the application of knowledge in real-world contexts.
- ▶ Access our global expertise in sustainability and regulatory compliance.



A photograph showing two men in a meeting. One man is in the foreground, partially visible, looking towards the other man. The second man is in the background, looking at a laptop screen. They are in an office setting with greenery visible in the background.

DEKRA Sustainability Advisory & Training

Supporting your efforts to ensure a safe workplace, a healthy workforce and environmentally sustainable operations, our training and advisory services help you to develop, implement and maintain effective management and reporting strategies. Experts in modern teaching techniques pick the best fitting learning approach to provide the knowledge you need to successfully integrate efficient procedures. Consultants with years of experience are on hand to guide you when targeting your unique corporate sustainability and carbon footprint goals by using appropriate digital tools and databases.

www.dekra.com

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