PRODUCT SHEET
Recycled Content
Verification
According
to ISO 14021

DEKRA

Recycled content matters because it plays a crucial role in reducing environmental impact and promoting sustainability. Products with recycled content appeal to environmentally conscious consumers who seek to minimize their ecological footprint. This, in turn, encourages businesses to adopt more sustainable practices, creating a positive environmental ripple effect. As businesses face increasing pressure to demonstrate transparency, verifying the recycled content of products has become essential.

DEKRA's Recycled Content Verification, according to ISO 14021, helps companies ensure compliance with this standard.

Why Recycled Content Verification Matters

Recycled Content Verification is important because it ensures that your product's recycled content claims are accurate. It helps build trust with customers who care about sustainability and reduces the risk of misleading consumers. Verified recycled content also strengthens your brand by showing commitment to the circular economy.

What is ISO 14021

ISO 14021: 2016 is an international standard that defines requirements for self-declared environmental claims, often referred to as Type II environmental labels. These claims are voluntarily made by manufacturers or service providers to communicate the environmental aspects of their products, such as «recyclable,» «biodegradable,» or «contains recycled content.»
The standard ensures that these claims are accurate, verifiable, and not misleading, providing guidelines for evaluating and substantiating them to help build consumer trust and prevent greenwashing.

Key Benefits

▸ Credibility & Assurance: Independent verification that your recycled content claims are accurate and trustworthy.

▸ Compliance: Adheres to ISO 14021, ensuring that your recycled content claims meet international standards.

▸ Market Differentiation: Stand out in the marketplace with validated, credible claims about recycled content.

▸ Risk Mitigation: Prevent greenwashing allegations by ensuring your recycled content claims are scientifically substantiated.

Verification Process

1. Kick-off Meeting: Discuss the product, recycled content, timeline, claim methodology, and required documents for verification.

2. Document Submission: Customer submits the necessary documentation, including calculation methods, data, and supporting evidence.

3. Document Verification: Experts conduct a gap assessment against ISO 14021, reviewing the recycled content claim, methodology, and evidence.

4. First Review & Feedback: Feedback is provided on any identified gaps or improvements.

5. Revisions & Re-Submission: Customer revises and resubmits documentation for further review.

6. Final Verification: After successful revisions, a Verification Statement is issued, confirming compliance.

7. Periodic Surveillance: Annual review ensures ongoing compliance and validity of the recycled content claim.

Why Choose DEKRA?

Our experts have extensive methodological and technical expertise across various industries and standards. With years of experience in auditing sustainability statements, we ensure accuracy and compliance. We approach each project with a customer-focused and solution-oriented mindset, tailored to meet specific requirements and objectives

CONTACT US!

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