

The background of the entire page is a photograph of a man and a woman in professional attire. They are standing at a table, looking at a laptop together. The man is pointing at the screen, and both are smiling. The setting appears to be a modern, multi-story building with blue railings and large windows. A large green graphic element, consisting of overlapping shapes, is on the left side of the page, partially overlapping the text.

# Sustainability Manager Training Course Qualifying Effective Sustainability Managers



## Sustainability Manager Training Course

Successful and future-oriented business models based on sustainable environmental, social and economic factors rely on managers and staff qualified to develop and oversee sustainability strategies and systems specific to your company and value chain. Our sustainability manager training course provides your employees with a foundational understanding of sustainability concepts and introduces them to well-rounded practical knowledge in all key ESG, circular economy and energy transition topics for a more responsible, competitive and profitable business.

### Target Group

- ▶ Individuals looking to qualify as recognized sustainability managers
- ▶ Environmental, energy and occupational health and safety officers
- ▶ Professionals working in marketing, communications, public relations, supply chain, logistics, quality assurance and human resources

### Regulatory Framework

The Corporate Sustainability Reporting Directive (CSRD) is an EU directive that aims to enhance and standardize the sustainability reporting requirements for organizations. It expands on the previous Non-Financial Reporting Directive (NFRD) by broadening the scope of companies required to report through a staggered approach, increasing the detail and rigor of the reports and requiring assurance

on the reported information. The CSRD mandates that organizations disclose information on their environmental impact, social practices and governance matters to provide stakeholders with a comprehensive view of their sustainability performance. This initiative is part of the EU's broader strategy to integrate sustainable finance into its financial system and increase transparency in corporate behavior.

The EU Taxonomy is a classification system that defines which economic activities and investments meet the necessary criteria to be considered "green" and have the potential to contribute to the six environmental objectives. It is part of the EU's sustainable finance framework, aimed at supporting the European Green Deal by directing investments towards green projects and activities that have a positive impact on the climate and the environment. The EU Taxonomy aims to provide clarity and transparency for investors, companies, issuers and project promoters. It facilitates the increase of investments in sustainable projects and contributes to the EU's climate and energy targets for 2030 as well as the long-term vision of a climate-neutral Europe by 2050.



## Sustainability Manager Training Course

### Learning Units

#### International and Social Perspective

- ▶ Unit 1: Sustainability basics
- ▶ Unit 2: Approaches to map sustainability
- ▶ Unit 3: Sustainability regulations and guidelines

#### Organizational Perspective

- ▶ Unit 4: Main fields of action for sustainability:
  - Corporate Sustainability
  - Sustainability of Buildings
  - Product Sustainability
  - Supply Chain Sustainability

#### Sustainability Manager's Perspective

- ▶ Unit 5: Sustainability Management

- ▶ Learn how to apply sustainability principles throughout the supply chain.
- ▶ Examine approaches and methods needed to develop a unique sustainability concept.
- ▶ Discover sustainable methods for transparent reporting and communication.

### Learning Objectives

- ▶ Get an overview of the complexity of the topic of sustainability.
- ▶ Understand the role and tasks of a sustainability manager within a company including the main fields of action.
- ▶ Understand what ESG means for your company and products.
- ▶ Get a grasp on international sustainability guidelines, laws and regulations.



## Training Course **Details**

- ▶ **Duration:** 3 days
- ▶ **Delivery format:** virtual classroom or face to face
- ▶ **Entry requirements:** none/no special requirements
- ▶ **Examination procedure:** exam
- ▶ **Completion:** DEKRA certificate after successful completion of exam
- ▶ **Technical requirements:**
  - A powerful internet connection (at least 1 Mbit/s), an up-to-date operating system and browser
  - Google Chrome is required for our live online training sessions
  - JavaScript must be activated
  - Microphone and speakers (headset) as well as a webcam

## Why **DEKRA?**

- ▶ We equip you with the knowledge you need to competently and effectively manage sustainability related topics throughout your company regardless of size, location or industry.
- ▶ We offer you flexible training at your convenience by focusing on interactive learning using various practical exercises.
- ▶ We provide practical insight with hands-on experiences from international consultants tackling real sustainability challenges.

# Sustainability Manager Training Course



A photograph of two men in a meeting, partially obscured by a dark green diagonal overlay. One man is in the foreground, looking towards the other man who is seated at a computer. They are in an office setting with greenery in the background.

# DEKRA Sustainability Advisory & Training

Supporting your efforts to ensure a safe workplace, a healthy workforce and environmentally sustainable operations, our training and advisory services help you to develop, implement and maintain effective management and reporting strategies. Experts in modern teaching techniques pick the best fitting learning approach to provide the knowledge you need to successfully integrate efficient procedures. Consultants with years of experience are on hand to guide you when targeting your unique corporate sustainability and carbon footprint goals by using appropriate digital tools and databases.

[www.dekra.com](http://www.dekra.com)

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