

A large, abstract green graphic on the left side of the page, composed of overlapping, rounded shapes in various shades of green, creating a dynamic, layered effect.

# Decarbonization Strategy Training Course

Achieve Your Business Goals and  
Emission Targets with a Suitable  
Strategy



## Decarbonization Strategy Training Course

In the context of climate change and increasing pressure from carbon reduction regulations (such as the EU Green Deal and the EU Climate Law) and stakeholders, a robust decarbonization strategy is essential for companies to reduce their carbon footprint. It will help them meet sustainability reporting requirements, contribute to climate change mitigation, align with a low carbon economy and enhance their reputation. By proactively developing and implementing a decarbonization strategy, companies not only comply with sustainability reporting standards but also play a vital role in reducing greenhouse gas emissions, which are crucial for mitigating the ongoing climate change .

Our training course delves into the various elements of a decarbonization strategy and maps out the corresponding decarbonization journey of a company to support business goals and reduction targets. It guides participants through the key steps of a decarbonization strategy, incorporating practical exercises and exploring potential tools and methods.

### Target Group

- ▶ Sustainability manager
- ▶ Employees actively involved in sustainability strategy development and reporting
- ▶ People who want to get an overview of decarbonization

### Regulatory Framework

The **European Green Deal** is a comprehensive plan initiated by the European Commission to make the EU's economy sustainable by turning climate and environmental challenges into opportunities across all policy areas. The goal of the Green Deal is to make Europe the first climate-neutral continent by 2050. This initiative focuses on a wide range

of policy areas, including clean energy, sustainable industry, building and renovating, sustainable mobility, biodiversity and a zero-pollution ambition. As key element within the European Green Deal framework, the EU Climate Law establishes the legal foundation for Europe's goal to become climate-neutral by 2050.

The **Corporate Sustainability Reporting Directive (CSRD)** is an EU directive that aims to enhance and standardize the sustainability reporting requirements for organizations. It expands on the previous Non-Financial Reporting Directive (NFRD) by broadening the scope of companies required to report through a staggered approach, increasing the detail and rigor of the reports and requiring assurance on the reported information. The CSRD mandates that organizations disclose information on their environmental impact, social practices and governance matters to provide stakeholders with a comprehensive view of their sustainability performance. This initiative is part of the EU's broader strategy to integrate sustainable finance into its financial system and increase transparency in corporate behavior.



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### Learning Units

1. Relevance of Decarbonization
2. Journey or Strategy?
3. Elements of a Decarbonization Strategy
  - 3.1 Carbon Accounting
  - 3.2 Target Setting
  - 3.3 Reduction Roadmap
  - 3.4 Compensation
  - 3.5 Carbon Removal
  - 3.6 Carbon Reporting
4. Tools
5. Outcomes

- ▶ Describe the primary calculation principles of a corporate carbon footprint based on the Greenhouse Gas Protocol.
- ▶ Analyze critical areas in a corporate carbon footprint and establish individual science-based reduction targets.
- ▶ Evaluate possible reduction measures and organize them into a strategic roadmap to achieve the decarbonization strategy's reduction targets.
- ▶ Name required tools and resources required for a successful decarbonization strategy and journey of a company.

### Learning Objectives

- ▶ Explain the importance of a corporate decarbonization strategy by considering regulatory requirements, expectations from customers and investors and the impacts of climate change.
- ▶ Differentiate between a corporate decarbonization strategy and its journey.
- ▶ Identify key components of a decarbonization strategy, including calculating corporate carbon footprints, setting targets, implementing reduction measures and considering carbon removal options.



## Training Course **Details**

- ▶ **Duration:** 1 day (8 teaching units, 360 min)
- ▶ **Delivery format:** virtual classroom or face to face
- ▶ **Entry requirements:** none/no special requirements
- ▶ **Examination procedure:** exam
- ▶ **Completion:** DEKRA certificate after successful completion of exam
- ▶ **Technical requirements:**
  - A powerful internet connection (at least 1 Mbit/s), an up-to-date operating system and browser
  - Google Chrome is required for our live online training sessions
  - JavaScript must be activated
  - Microphone and speakers (headset) as well as a webcam

## Why **DEKRA**?

- ▶ In our training course we offer you firsthand information from consultants supporting organizations with sustainability disclosure and reporting according to CSRD and ESRS, ISSB/IFRS and TCFD, GRI and voluntary ESG ratings such as EcoVadis or CDP.
- ▶ We provide the expertise and experience you need to develop and implement an effective decarbonization strategy in your company across all sectors.
- ▶ Our global network of sustainability experts is always up to date with the latest developments in local and international sustainability regulations.

## Decarbonization Strategy Training Course



A photograph of two men in a meeting. One man is in the foreground, partially visible, looking towards the other man. The second man is in the background, wearing a light blue shirt, looking at a laptop screen. The background shows a wall with greenery.

# DEKRA Sustainability Advisory & Training

Supporting your efforts to ensure a safe workplace, a healthy workforce and environmentally sustainable operations, our training and advisory services help you to develop, implement and maintain effective management and reporting strategies. Experts in modern teaching techniques pick the best fitting learning approach to provide the knowledge you need to successfully integrate efficient procedures. Consultants with years of experience are on hand to guide you when targeting your unique corporate sustainability and carbon footprint goals by using appropriate digital tools and databases.

[www.dekra.com](http://www.dekra.com)

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