

A large, dark green graphic on the left side of the page, featuring a stylized pie chart with segments in various shades of green and teal. The text is overlaid on this graphic.

ESG Rating Training Course

Effectively Interpret ESG Ratings with Our Training Course



ESG Rating Training Course

▶ ESG ratings play a crucial role in the marketplace by serving as a key indicator of how companies manage economic, environmental, and social risks and opportunities. These ratings, provided by independent institutions, assess and present a company's sustainability efforts in a transparent manner. Due to the lack of a universal sustainability definition, various rating providers have created their own unique ESG approaches and scoring frameworks. This diversity can make navigating ESG ratings complex.

Our training course is designed to demystify ESG ratings, providing a systematic overview of the landscape. It covers general aspects of ESG ratings and delves into specific rating systems, illustrating how different providers and their approaches can vary through examples of rating results. Participants will not only understand the significance of ESG ratings but will also learn to recognize potential pitfalls and challenges that could impact decision-making.

Target Group

- ▶ **Sustainability Managers** responsible for overseeing and implementing sustainability strategies within their organizations
- ▶ **Managers and employees** in roles impacted by ESG rating demands, including procurement, supply chain management, compliance, marketing and communication
- ▶ **Investors** seeking a comprehensive understanding of different ESG rating systems to inform investment decisions and assess company sustainability practices effectively

Learning Units

1. Relevance of ESG Ratings
2. ESG Rating Providers
3. Corporate Example
4. Main Challenges and Best Practices
5. Closing

Learning Objectives

- ▶ Explain the benefits of ESG ratings for companies, investors, and customers, highlighting their role in enhancing business transparency and investment decisions.
- ▶ Familiarize yourself with various ESG rating providers and outline their specific assessment scopes.
- ▶ List and explain the key criteria that distinguish different ESG rating providers.
- ▶ Discuss the pros and cons of ESG ratings, assessing their impact on business and sustainability practices.
- ▶ Define the crucial factors to consider when choosing an ESG rating provider that aligns with a company's specific interests and sustainability goals.
- ▶ Summarize the best practices for achieving a successful ESG rating.





Training Course **Details**

- ▶ **Duration:** 0,5 day (4 teaching units, 180 min)
- ▶ **Delivery format:** virtual classroom or face to face
- ▶ **Entry requirements:** none/no special requirements
- ▶ **Examination procedure:** none
- ▶ **Completion:** DEKRA certificate of attendance
- ▶ **Technical requirements:**
 - A powerful internet connection (at least 1 Mbit/s), an up-to-date operating system and browser
 - Google Chrome is required for our live online training sessions
 - JavaScript must be activated
 - Microphone and speakers (headset) as well as a webcam

Why **DEKRA**?

- ▶ In our training course we offer you insights into how different ESG rating providers assess companies, helping participants master the complexity of sustainability benchmarks.
- ▶ Based on practical examples participants will learn to effectively use these ratings to make informed decisions, both for assessing others and for improving their own company's sustainability practices.
- ▶ Led by experienced professionals with extensive knowledge of ESG criteria and market trends, our training ensures that participants receive current, relevant, and actionable information.

ESG Rating
Training Course



A photograph showing two men in a meeting. One man is in the foreground, partially visible, looking towards the other man. The second man is in the background, looking at a laptop screen. They are in an office setting with greenery visible in the background.

DEKRA Sustainability Advisory & Training

Supporting your efforts to ensure a safe workplace, a healthy workforce and environmentally sustainable operations, our training and advisory services help you to develop, implement and maintain effective management and reporting strategies. Experts in modern teaching techniques pick the best fitting learning approach to provide the knowledge you need to successfully integrate efficient procedures. Consultants with years of experience are on hand to guide you when targeting your unique corporate sustainability and carbon footprint goals by using appropriate digital tools and databases.

www.dekra.com

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