

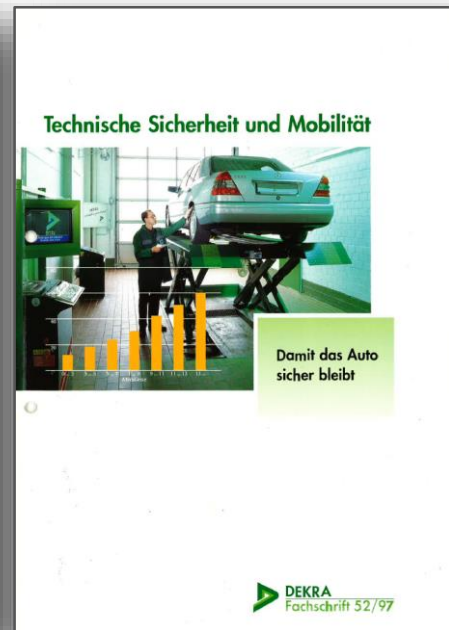
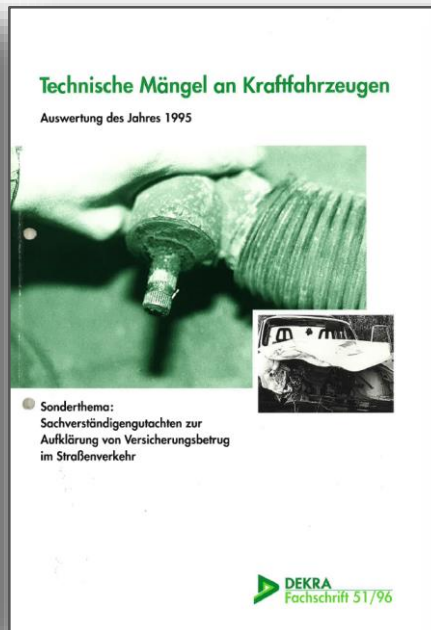
Unprotected Road Users

Clemens Klinke, Leipzig, 19th May 2016



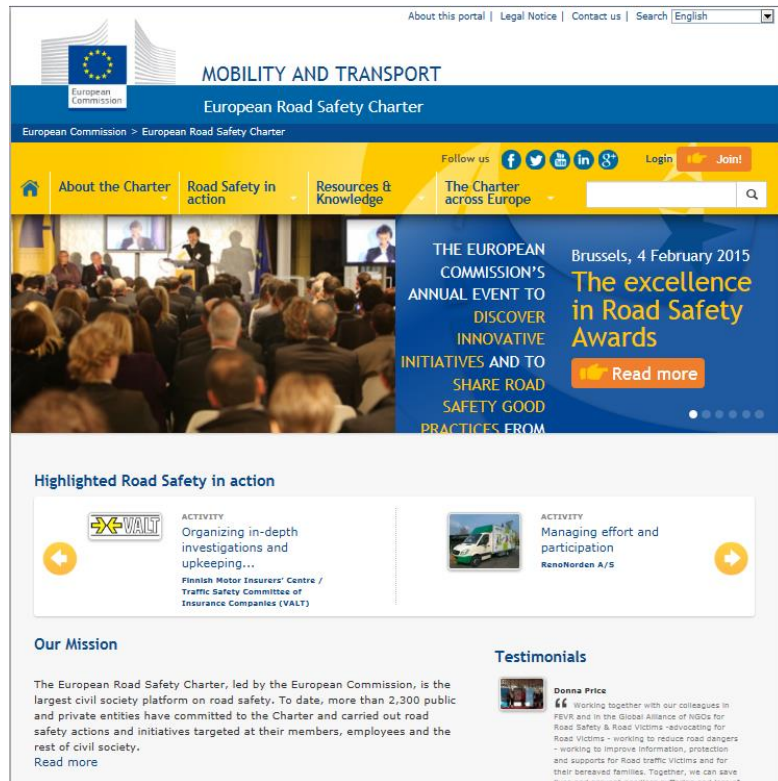
SAFE WORLD

Long Time Experience in Road Safety



European Road Safety Charta

DEKRA Commitment



The screenshot shows the homepage of the European Road Safety Charter website. At the top, there is a navigation bar with links: "About this portal", "Legal Notice", "Contact us", "Search", and a language dropdown set to "English". Below this is a header section with the European Commission logo and the text "MOBILITY AND TRANSPORT" and "European Road Safety Charter". A secondary navigation bar includes "European Commission > European Road Safety Charter", social media icons (Facebook, Twitter, YouTube, LinkedIn, Google+), and "Login" and "Join!" buttons. The main content area features a large banner for "THE EUROPEAN COMMISSION'S ANNUAL EVENT TO DISCOVER INNOVATIVE INITIATIVES AND TO SHARE ROAD SAFETY GOOD PRACTICES FROM" with a date of "Brussels, 4 February 2015" and the title "The excellence in Road Safety Awards". A "Read more" button is present. Below the banner, there is a section titled "Highlighted Road Safety in action" with two featured activities: "Organizing in-depth investigations and upkeep..." by the Finnish Motor Insurers' Centre / Traffic Safety Committee of Insurance Companies (VALT) and "Managing effort and participation" by RenoNorden A/S. Further down, there is a "Our Mission" section and a "Testimonials" section featuring a quote from Donna Price.



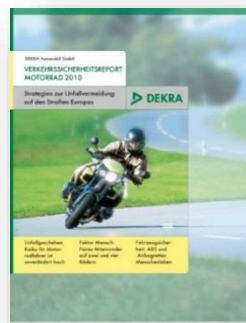
DEKRA - Road Safety Reports since 2008



Passenger Car



Commercial Vehicle



Motorcycle



Pedestrians & Bicycles



People & Technology



Rural Roads



Urban Mobility



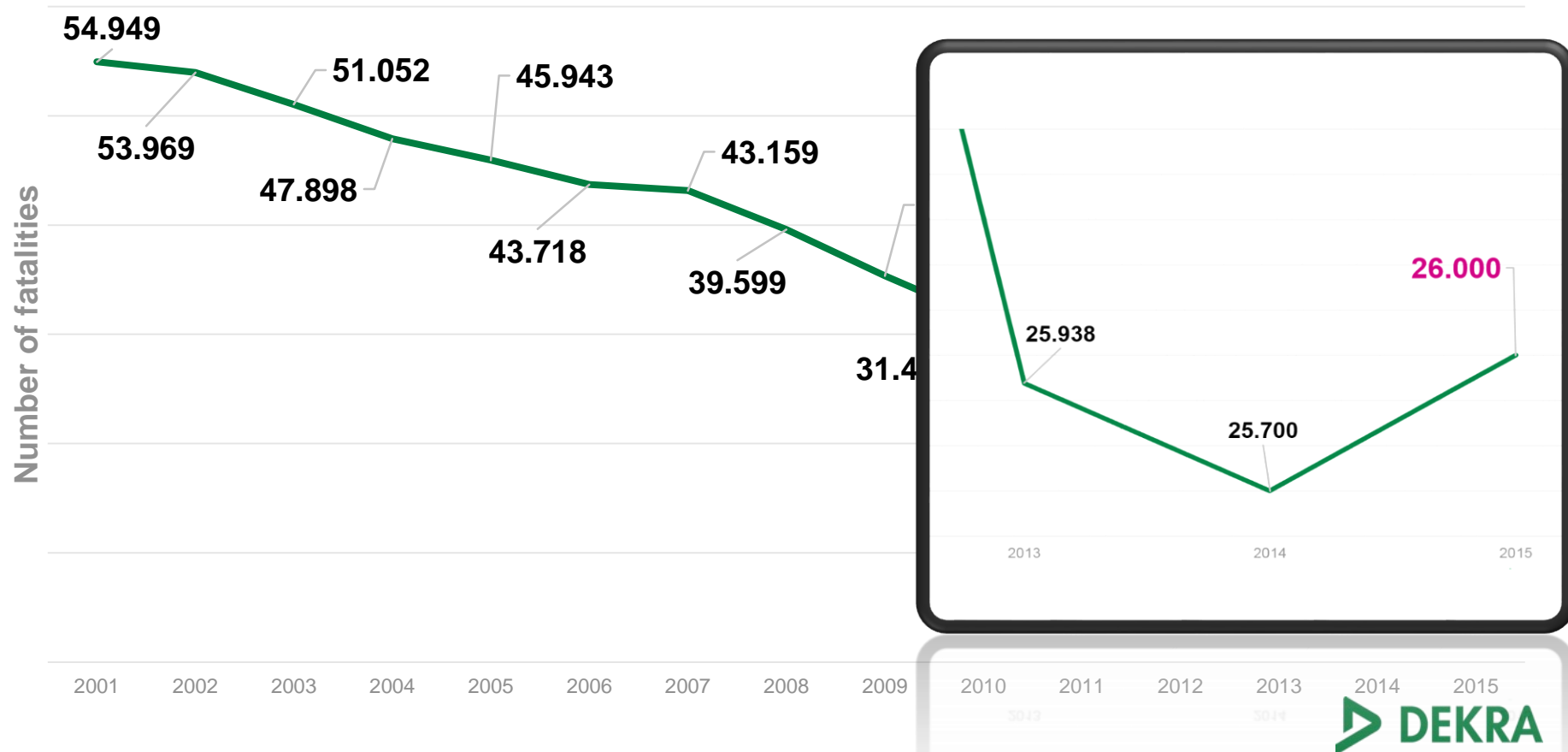
Future based on experience



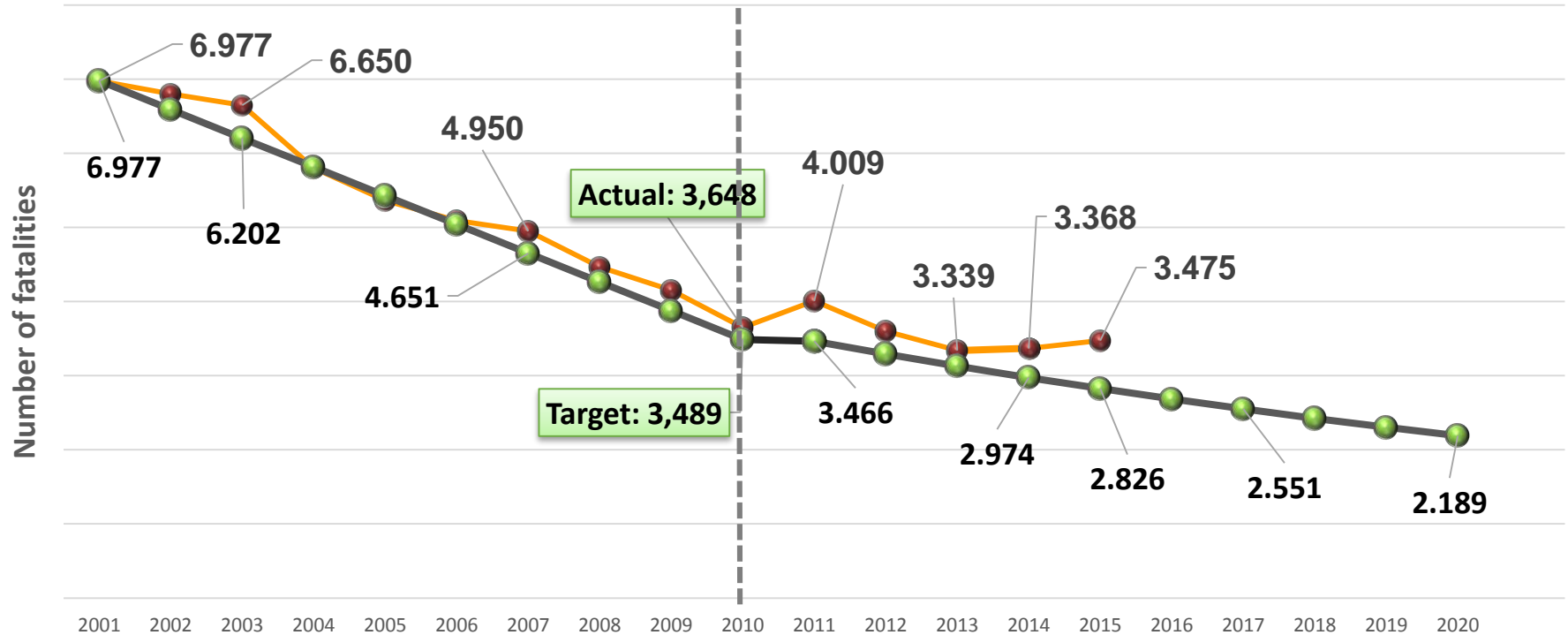
Passenger Transport



DEKRA – Road fatalities Europe



DEKRA – Road fatalities Germany



Road Safety Reports 2016 – Deflections

1. Fitness to drive

2. Tiredness and daytime sleepiness

3. Deflections

- Blackout of Blackberry-Services (Research in Motion) in UAE for two weeks in 2011.
- Abu Dhabi: Number of road accidents 40% below the normal value.
- Dubai: Number of road accidents 20% below the normal value.

TheNational UAE
MONDAY, APRIL 11, 2016 | RAJAB 3, 1437

5 THINGS TO DO TODAY UAE PRAYER TIMES PEOPLE & POLITICS
UAE WEATHER SIGN IN

UAE WORLD BUSINESS SPORT ARTS & LIFE OPINION BLOGS

Courts Education Environment Health Heritage National Day Government Heroes Science Genes in Space Technology Tourism
Louvre Abu Dhabi Transport

BlackBerry cuts made roads safer, police say

Caline Malek
Follow @CalineMalek
October 15, 2011

Related



- App keeps drivers' eyes on the road by blocking calls
- New Dubai-Abu Dhabi road 'may not solve all problems'

Topics: Road safety, BlackBerry

ABU DHABI // A dramatic fall in traffic accidents this week has been directly linked to the three-day disruption in BlackBerry services.

In Dubai, traffic accidents fell 20 per cent from average rates on the days BlackBerry users were unable to use its messaging service. In Abu Dhabi, the number of accidents this week fell 40 per cent and there were no fatal accidents.

On average there is a traffic accident every three minutes in Dubai, while in Abu Dhabi there is a fatal accident every two days.

Lt Gen Dahi Khalfan Tamim, the chief of Dubai Police, and Brig Gen Hussein Al Harethi, the director of the Abu Dhabi Police traffic department, linked the drop in accidents to the disruption of BlackBerry services between Tuesday and Thursday.

Email, Messenger and internet functions were unavailable to users in the Middle East, Africa and Europe after a crucial link in the BlackBerry network failed.

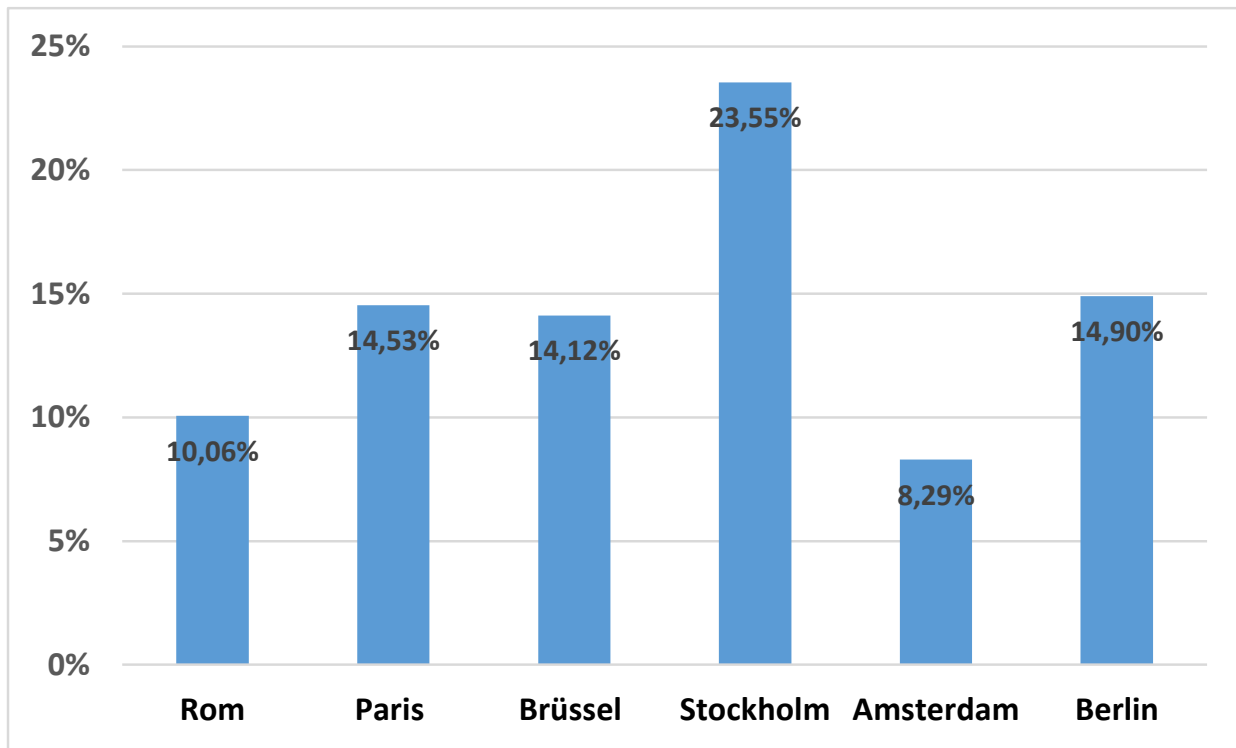
EDITOR'S PICKS

High drama at Dubai ballet as audience argues with organisers over 'disaster'



Ancient burial site

Road Safety Reports 2016 – Deflections



DEKRA Traffic Observation 2015

Lighting Conditions



Lighting Conditions at Night



Pedestrian
40 m distance

Lighting Conditions at Night



Pedestrian
35 m distance

Lighting Conditions at Night



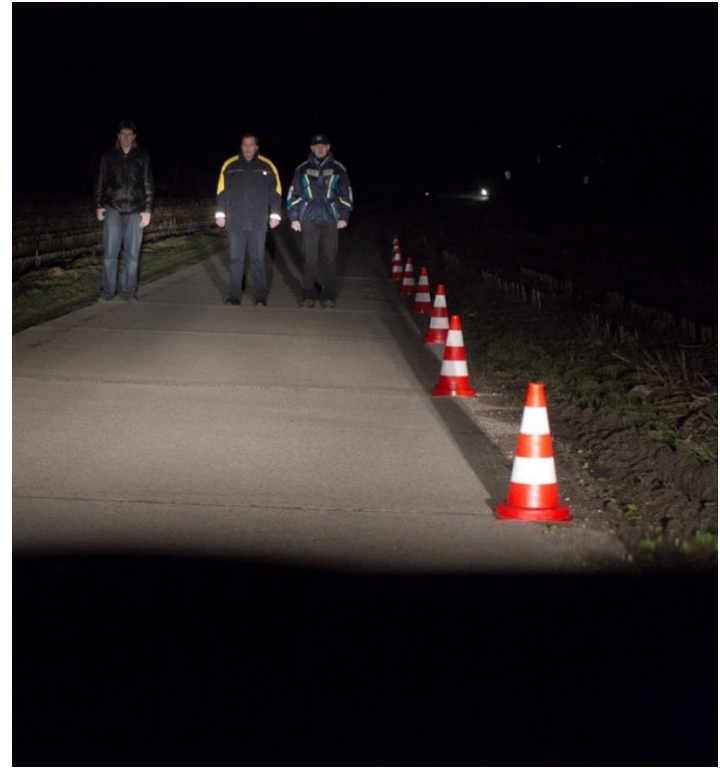
Pedestrian
30 m distance

Lighting Conditions at Night

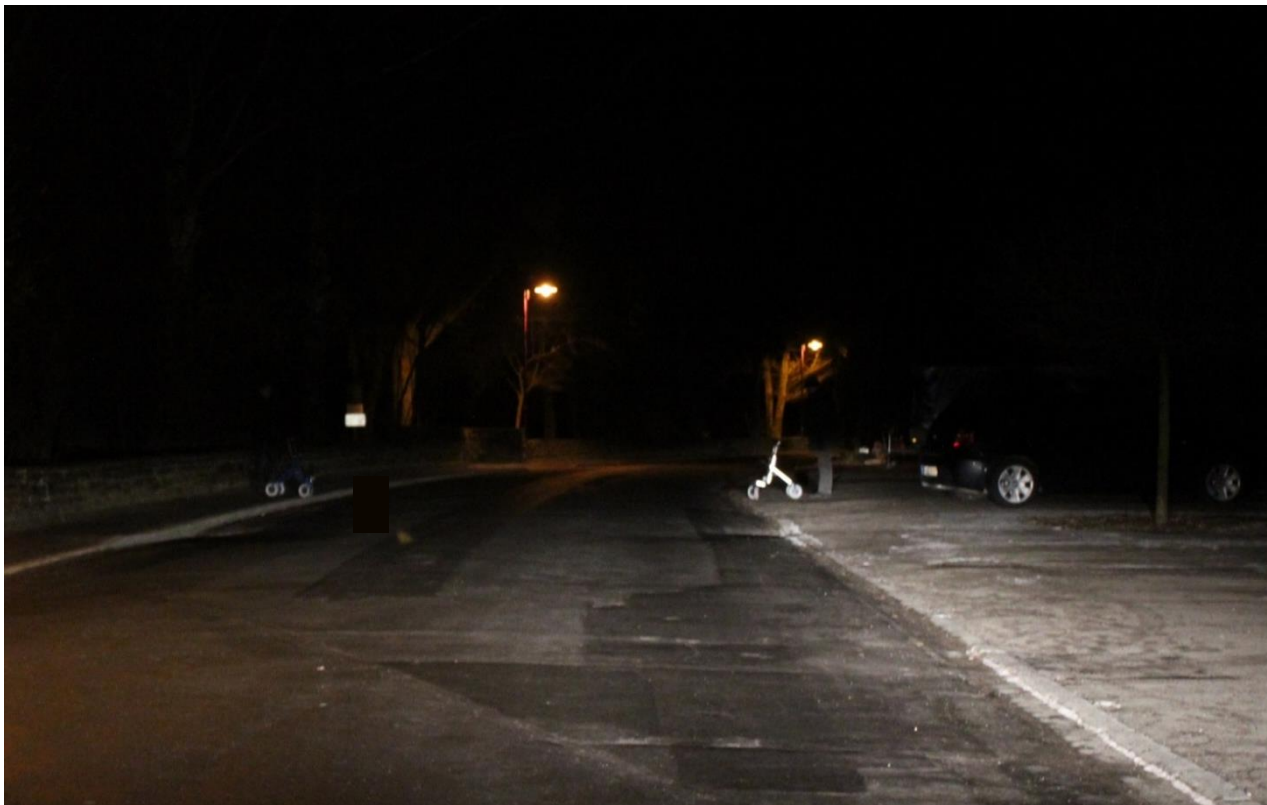


Pedestrian
20 m distance

Lighting Conditions at Night



Lighting Conditions at Night



Infrastructure

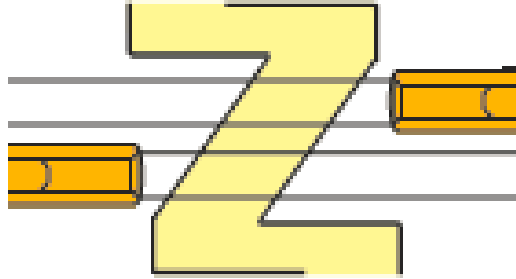


Infrastructure



Infrastructure

Z-Crossing



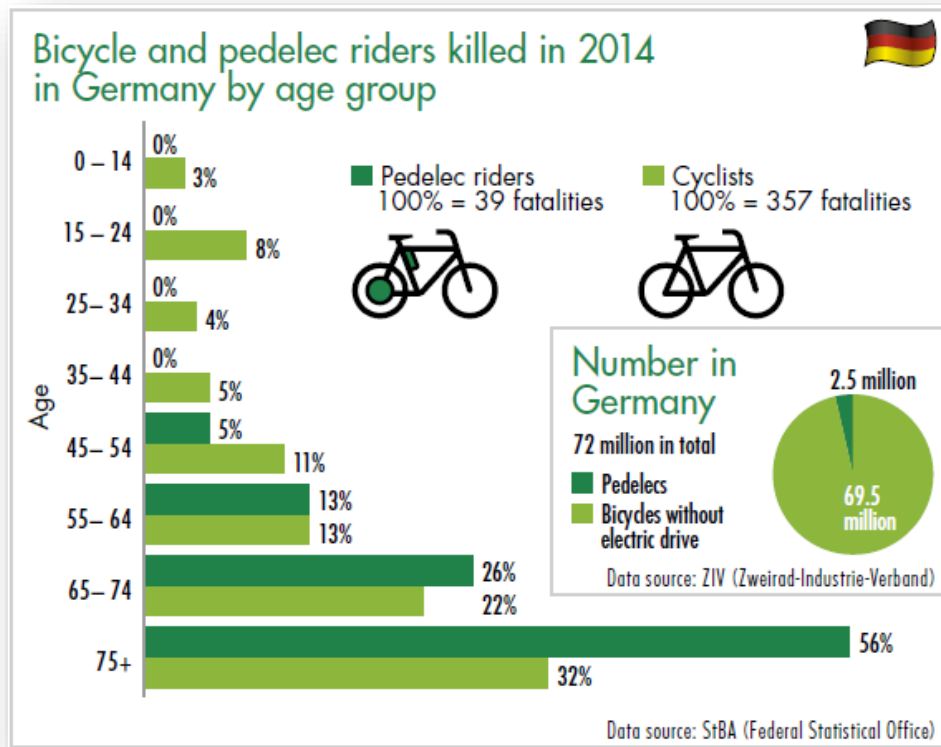
controls movements of pedestrians
forcing them to look in the direction
of oncoming tram / traffic



Infrastructure Bicycle



Pedelecs



RIDE SAFER – WEAR A HELMET

- Pedelecs are generally ridden at higher speeds that conventional bicycles.
- Even untrained riders can quickly attain speeds of 25 km/h again after stopping at a stoplight. Even uphill, speeds of 20 km/h and more are possible.
- The problem is that most road users perceive pedelecs as bicycles and, as such, as a generally low-speed mode of transport.
- Since accidents at higher speeds result in more serious injuries, DEKRA explicitly recommends the wearing of a helmet.

Bicycle vs. Garbage Truck



More Safety for Motorcycles



Guard Rail for motorcycle driver

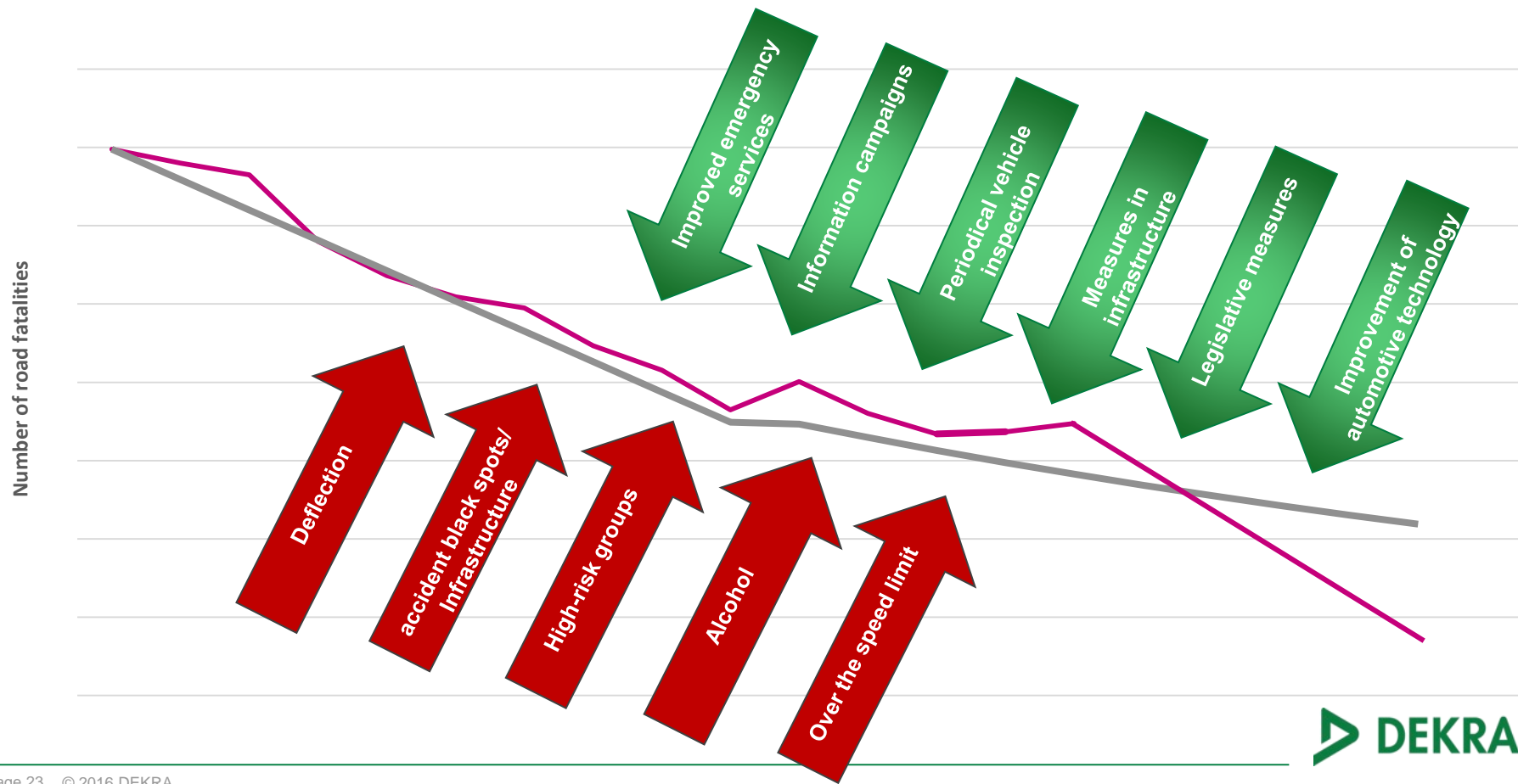


Protective Clothing including Thorax Protector



Driver Training

Traffic Safety Report 2016 – Vision Zero on the line?



Thank you!



COMMITTED TO
SAFETY