

ITF Summit 2016

Side Event: “Save the Vulnerable: Increased safety for unprotected road users”

The situation in Latin America and the role of
Multilateral Development Banks

Jorge Kogan
Leipzig, May 2016

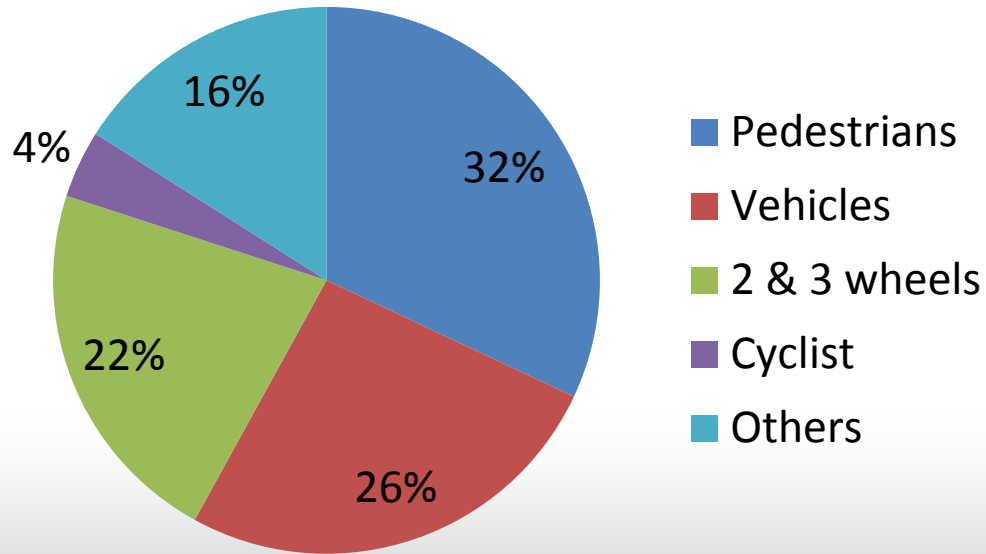


Content

- Context of vulnerable users in Latin America
- UN Decade of Action for Road Safety
- Actions developed by CAF
- MDB's Road Safety Initiative
- Actions for the future

Context of vulnerable users in Latin America

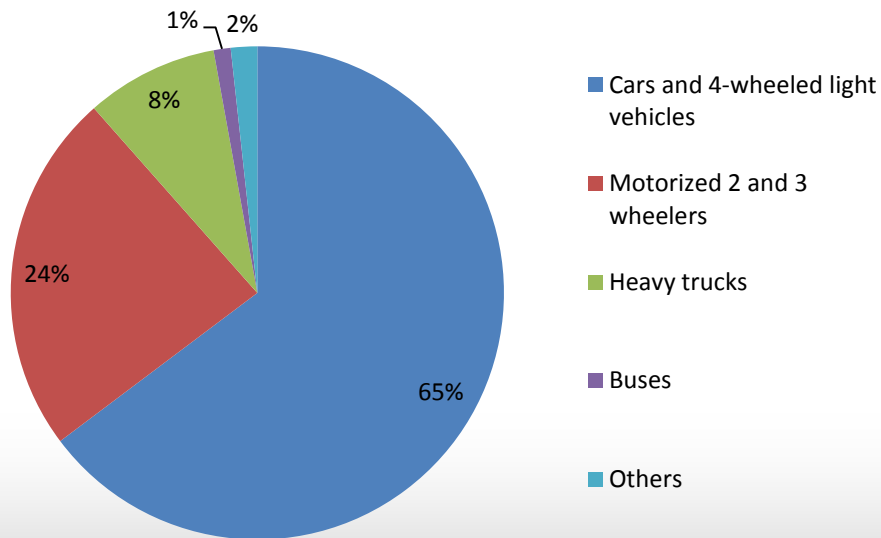
Type of victim



More than 34,000
pedestrians deaths
every year

Situation 2015

Fleet - vehicles in Latin America 2015

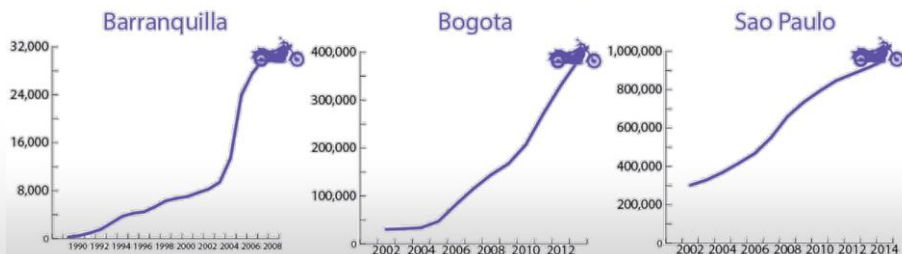


16,75 per 100,000
inhabitants deaths
caused by traffic in LAm

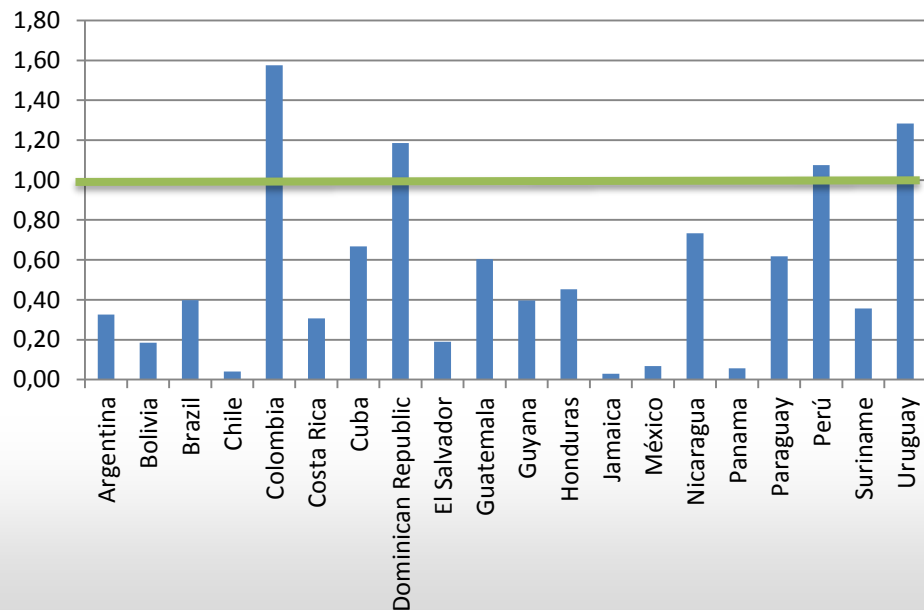
Situation 2015

4 countries have more motorcycles than cars

Tendency that continues growing



Motorcycles / Cars ratio



What are the commitments?

- Declaration of the UN Decade of Action for Road Safety
- Multilateral Development Banks' Initiative
- Target 3.6 of the 2030 Agenda for Sustainable Development: "by 2020 halve global deaths and injuries from road traffic accidents"
- In april 2016, the General Assembly adopted a Resolution seeking to establish a Road Safety Trust Fund

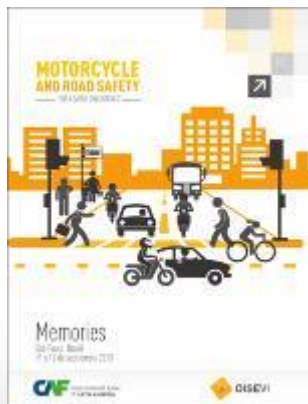
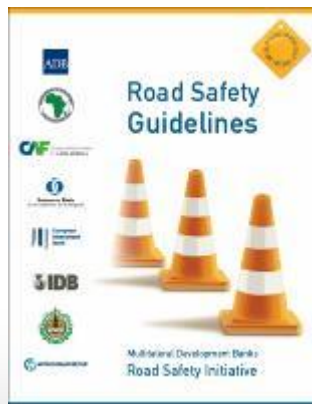
<http://www.un.org/press/en/2016/ga11772.doc.htm>



Actions developed by CAF

Financial support in technical assistance since 2010 in road safety

Publications



Actions developed by CAF

Ongoing work

**—Ibero-American
Comprehensive
Victims
Assistance Guide
for Traffic
Crashes**



Road Safety plans for motorcycles in
Bogotá, Río de Janeiro, Fortaleza

Develop of a Road Safety Manual for
cyclists

Motorcyclists

Why Motorcycles grow:

- High congestion in cities
- Low Motorcycles costs
- Possibility for work
- Door to door transportation
- Lack or poor public transportation
- Privacy
- Freedom

Motorcyclists

One of the most vulnerable users



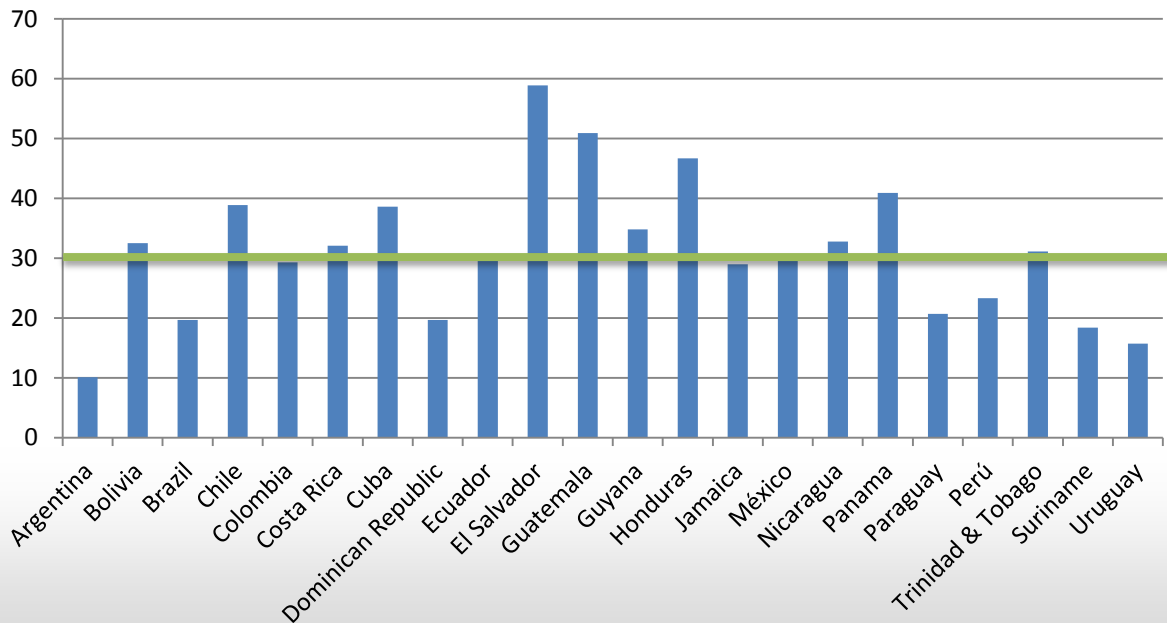
Children, youth and work with motorcycle

Ideas to reduce victims:

- Minimum age to ride
- Restricted highways
- Riding regulations for children
- Helmets
- Regulation of work with motorcycle
- Who hires is responsible for motorcyclists safety

Pedestrians

Percentage of pedestrians deaths



- Vulnerable user
- 1st victim by number of deaths

In 15 countries
pedestrians are nearly
(or more than) 30% of
the deaths

Pedestrians



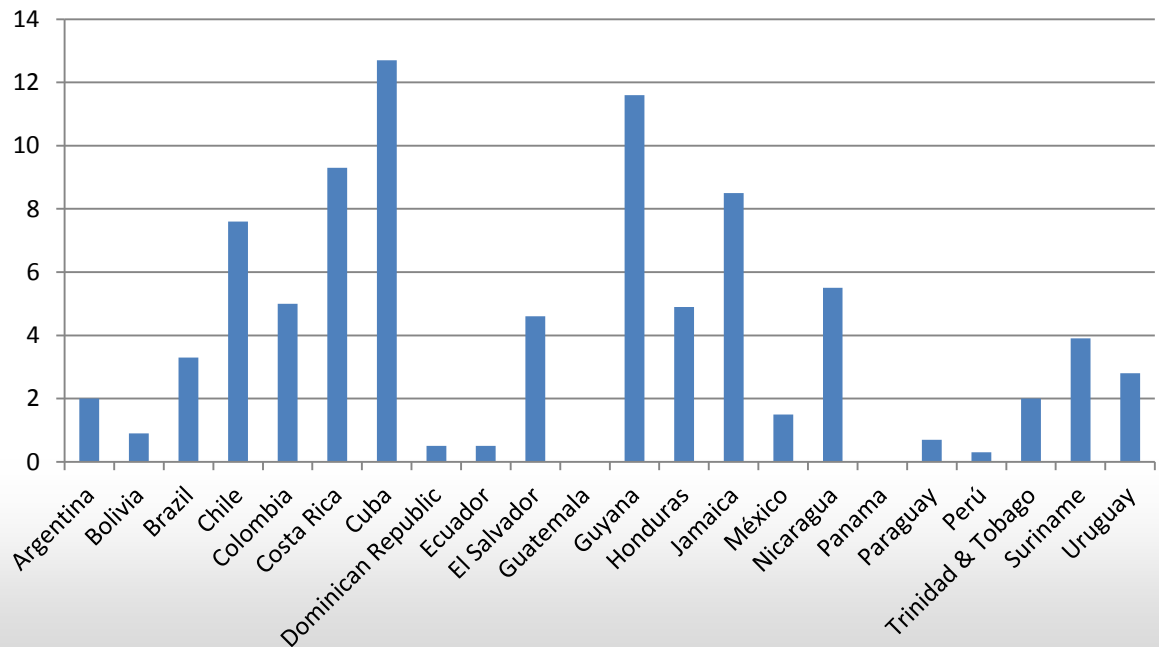
Urban Mobility plans

Road Safety for all users

Road Safety focused on vulnerable users

Bicycles

Percentage of bikers deaths



The number of deaths is more than proportional than the bike usage

Bicycles

Transportation mode in consolidation

Development of manuals for urban bikers

- Non Motorized Mobility Plans
- Urban Mobility Plans



MDB's Road Safety Initiative

Promote Vulnerable
Users Safety

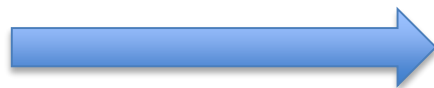
Promote adoption of
Corporate Road
Safety Plans

Safe Road
Infrastructure
Management

Effective
implementation of
Road Safety Audits

MDB's Road Safety Initiative

Promote Vulnerable
Users Safety



Promote safe walk to school programs in
each region
Promote motorcyclist and cyclists' safety

Promote adoption of
Corporate Road
Safety Plans

Safe Road
Infrastructure
Management

Effective
implementation of
Road Safety Audits

Actions for the future

Internally in CAF

Commitment with the implementation of road safety in the projects financed

Promotion of Road Safety

Good practices developed in Latin-America and replicable in other geographies



More opportunities, a better future.

