



DEKRA Mark

**Supporting product safety
and global market access
for innovative companies**



Our hero certification mark that supports product safety in an innovative world

Since 1928, DEKRA has proven to be a trusted partner for product safety. DEKRA Mark is our certification mark to contribute to a safer world. Today and in the future.

Reduce risks, stay in control

Anyone that produces or sells electrical and electronic products is running a risk. A product that is put on the market on a large scale becomes a nightmare if it's not complying with international standards and regulations or is not safe. Accidents and victims result in damage to the corporate image, product recalls or claims. A certification mark issued by an internationally trusted third party like **DEKRA** helps you to reduce these risks.

Make sure products are safe

As our world is becoming more connected on the road, at work, and at home - people need to feel confident that products are safe, secure, and reliable. Together we will take care of that. Every step of the way.

Going forward we will issue our recognized certification marks to support product safety worldwide. While the DEKRA Mark is fairly new in the industry, it is backed by an renowned and respected organization: **DEKRA**.

Work with the best of breed

DEKRA has been successful in the field of safety for almost 100 years. Founded in 1925 in Germany, it is today one of the world's leading organizations in the testing, inspection and certification industry.

Together with around 46,500 experts in approximately 60 countries on all continents we are dedicated to help our customers successfully market their products through internationally recognized certification marks, like the **DEKRA Mark**.

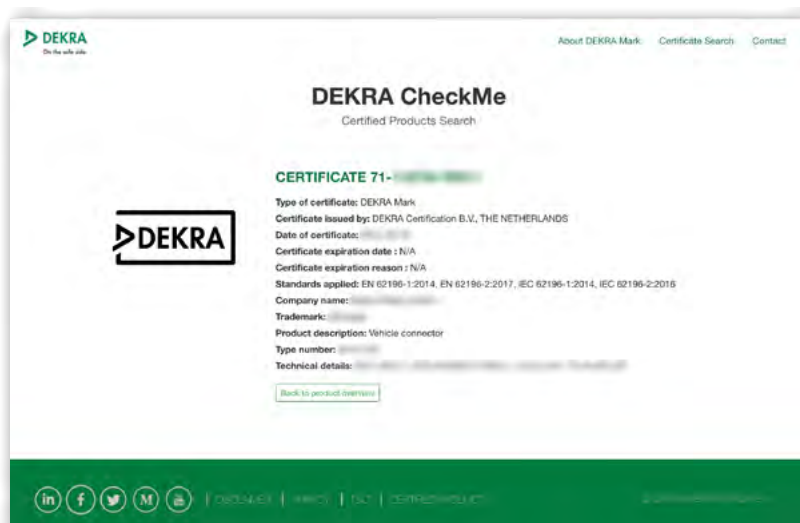
Benefits of DEKRA Mark

DEKRA Mark offers you and your stakeholders the assurance that your products or components are compliant with the prevailing international safety standards. The entire chain, from producer to end-user, can see at a glance that your products are thoroughly tested by an expert, independent testing body and proven to be safe.



DEKRA Mark The trusted product safety mark powered by DEKRA

- ▶ DEKRA holds offices and state-of-the art test laboratories around the globe. As a rule, you'll be able to do business at a location near you and in your own language.
- ▶ Our flexible testing solutions allow us to optimize your type testing process to be executed more cost effective and faster. This means that you as our customer can also make use of your own testing lab (provided your lab meets our requirements) to conduct parts of the testing process witnessed by or under supervision of DEKRA.
- ▶ It doesn't matter where your product was made as far as compliance to safety standards is concerned. Your products and production location are under regular surveillance of DEKRA. Rather than just performing a single one-time test, we monitor conformity periodically.
- ▶ DEKRA Mark gives you access to our Certified Product Register, which provides all necessary product certification information in just a few clicks. Using the DEKRA Mark QR-code makes it even easier for you and your stakeholders to look up this information online.



- ▶ DEKRA's wide scope of testing, inspection and certification services offer the possibility to combine mandatory inspections for a range of international standards, resulting in less inspections per year and, thus more cost-efficient process.
- ▶ Our attractive contract structure also makes it possible to conclude contracts per certification schedule. This means that a contract is concluded for a whole category of products and not for all the product variants separately, which can result in significant savings, particularly when you put several products within one category on the market.
- ▶ DEKRA is affiliated with all the leading international regulations for cooperation and recognition in the area of certification. DEKRA also participates in standardization committees, which means we are always up-to-date on the latest safety trends and market developments.
- ▶ Having the DEKRA Mark allows you to use the DEKRA Mark logo on your product, packaging, brochures, and website. As DEKRA Mark is powered by DEKRA, your customers will see that your products are safe and sound, tested and certified by an internationally recognized and trusted party.



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More information:
www.dekra.com/en/dekra-mark/

Subject to change.
DEKRA Mark 2023