

ZNU Standard for Sustainable Management

Product Sheet ZNU Standard

Demonstrate your commitment to the environment, economy and society with certification according to the ZNU Standard for sustainable management. Benefit from a positive public image and competitive advantage with our holistic certification.

Goal of the ZNU Standard for sustainable management

The topics of the environment, sustainable management and social engagement are becoming increasingly relevant for stakeholders, contracting companies and business relationships. The Standard for sustainable management of the Center for Sustainable Leadership (Zentrum für Nachhaltige Unternehmensführung – ZNU) at the University of Witten/Herdecke combines these three levels of action and makes them measurable. It takes recognized standards such as ISO 14001 and ISO 50001, communication processes and values as well as the goals of your company into account, and therefore provides holistic and industry-independent guidelines for the implementation of a sustainability management system.

Your benefits

With the certification of your sustainability management system according to the [ZNU Standard](#), you demonstrate your holistic commitment to sustainable corporate

management.

Benefit from a positive public image of your company while at the same time being consistently able to optimize your sustainability processes. With a long-term sustainability management system firmly anchored in the company structure, you also minimize reputational risks and increase your credibility as a both a partner and employer.

Your certification procedure

Our many years of expertise in certification in accordance with numerous management and sustainability standards allow us to take a strategic and accurate approach to your audit. Our focus is on an objective assessment of your situation. The procedure consists of a few steps:

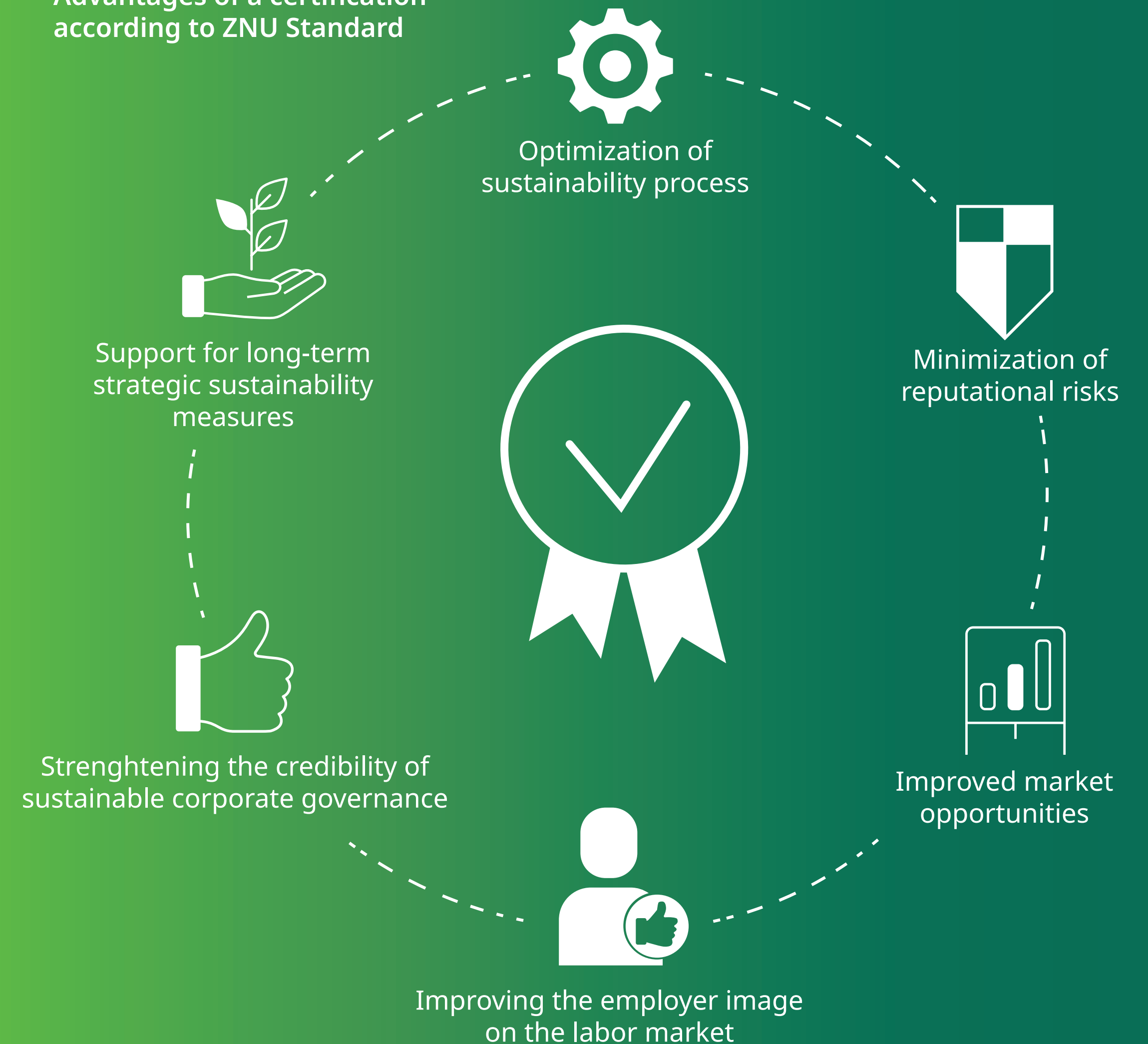
- ▶ **Gathering information and project discussion (optional)**
On-site review of the ZNU requirements
- ▶ **On-site certification**
Assessment and review of the practical implementation, review of documented processes, and optional review of corrective measures (post-audit)
- ▶ **Certificate**
Upon the successful completion of the certification process, you will receive your certificate
- ▶ **Surveillance audit**
Surveillance audit of the practical implementation every 12 months
- ▶ **Recertification**
Repetition of steps 2 to 4 every three years after the initial certification

Would you like to learn more about the ZNU Standard for sustainable management?

Contact us!

Learn more!

Advantages of a certification according to ZNU Standard



Other services you can benefit from

You can also have additional certifications carried out by our experienced experts, such as certification according to **ISO 14001**, **ISO 50001** oder **ISO 9001**. Our portfolio includes more than 40 accreditations! The DEKRA Group also offers you the following services:

- ▶ Assessments regarding compliance with internal rules
- ▶ Personal certifications
- ▶ Product tests and certification

Excellence – the DEKRA Seal



Add an exclamation mark that stands for the highest quality and reliability – across all industries and internationally. The DEKRA seal is an excellent way to promote your company's image, a marketing tool and a way to stand out from the competition. In this way, you can show your customers and business partners that your service is worth their time and money. We will be happy to assist you.

Would you like more information?
Visit our website:

dekra-certification.de/en