



Optimize Your BBS Process

What BBS strategies optimize safety outcomes?



25%

Year 1

35%

Year 2

45%

Year 3

DEKRA's BBS approach **reduces injury rates by 25% in the first year** according to independent research from the University of Cambridge Judge Business School.

Intensity of Observations

High Participation vs. High Intensity

Fewer observers conducting more observations is twice as effective

as a large pool of observers conducting fewer observations per person.

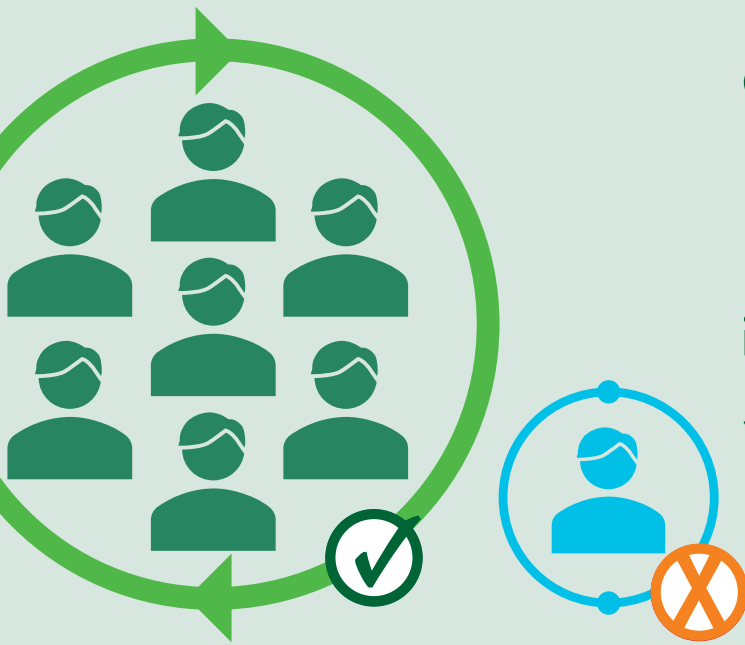
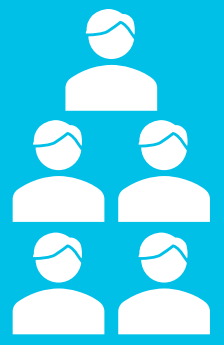
25 Observations

X



10 Observations

X



Observer Rotation

Low Tenure vs. High Tenure

Frequently **rotating observers is twice as effective** as keeping seasoned observers in place.

Observer Specialization

Cold Eye vs. Familiar Eye

Having observers **monitor familiar tasks in fewer areas is better** than reviewing unfamiliar tasks in more areas.



Want to learn how you can optimize your BBS process and make your workforce safer?

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